

For Immediate Release

HKBN receives e-zone's e-brand award 2006-07 – Best Brand for Internet Service Provider

(Hong Kong, 21 March 2007) Hong Kong Broadband Network Limited ("HKBN"), is pleased to announce that it has been awarded e-ZONE magazine's prestigious e-brand award 2006 – 07, Best Brand for Internet Service Provider.

First published in 1998 by HKET Group (Hong Kong Economic Time Holdings Limited), "e-ZONE" is the leading PC & Digital weekly magazine in the Hong Kong market, being recognized by HKMA/TVB Awards for Marketing Excellence in 2005. The "e-brand awards" are highly regarded across the Audio/Visual, PC & Digital markets.

The awards are determined by a judging panel of industry professionals, together with online public voting, with each accounting for 50% of the total score. The professional judging panel is composed of a wide spectrum of specialists from Institutions and Associations alike, and is judged upon four main criteria: Brand Awareness, Brand Image, Product Feature and Technology Innovation. Winners of e-brand awards are recognized for their well-established and trusted brand image, with unique as well as innovative product features.

HKBN's Chief Operating Officer Mr. William YEUNG said: "Among all the major ISPs in Hong Kong, HKBN being awarded the Best Brand for Internet Service Provider by e-zone, proves once again, to win the trust of customers, it takes more than just a stable and speedy fibre optical network. To serve with the highest quality: *we must think like our customers and feel their urges*. With "Zero-Defect" as our ultimate goal, HKBN shall keep raising the standards of our products and services."

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK : 1137, NASDAQ : CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Metro Ethernet from 1.3mn to 1.8mn homes pass, reaching 80% of Hong Kong's total population. HKBN has achieved an aggregate Voice, Broadband (symmetric 10Mbps up to 1 Gbps), IP-TV and Corporate data services base in excess of 600,000 subscriptions. Additional information on City Telecom can be found at www.ctigroup.com.hk

For enquiries, please contact:

Corporate Communications

Jessie CHENG

Tel: (852) 3145 4118

Fax: (852) 2199 8372

Email: chengcm@ctihk.com

Investors Relation

Peggy CHAN

Tel: (852) 3145 6068

Fax: (852) 2199 8655

Email: ir@ctihk.com