



For Immediate Release

HKBN bbTV launches Discovery Channels

(Hong Kong, 14 January 2010) Hong Kong Broadband Network Ltd (“HKBN”), a wholly owned subsidiary of City Telecom (HK) Limited (HKSE: 1137, NASDAQ: CTEL), today announced the launch of Discovery Channels on its bbTV Pay-TV platform. Starting January 2010, HKBN customers can explore and examine the world at the 6 exciting channels offered by Discovery Networks.

HKBN kicks start the 2010 New Year with a world of exploration and discovery, and expands the already comprehensive program list of bbTV with the Discovery Network suite of six channels:

- Discovery Channel
- Animal Planet
- Discovery Science
- Discovery Turbo
- Discovery Travel & Living
- Discovery Home & Health

New subscribers can enjoy these new channels at US\$9.10/month (HK\$70) as add-on to our basic “AWSOME SPEED. FOR EVERYONE” base price of US\$13/month (HK\$99/month) for symmetric 100Mbps broadband service.

HKBN’s Managing Director of Business Development, Ms. To Wai Bing said, “With this latest partnership, bbTV has now over 100 channels in total, offering an enriching range of TV entertainment to the audience of Hong Kong through our world class fibre broadband network. We are very confident bbTV will become the key driver for the continuous growth of our overall business and subscriptions.”

Tommy Lin, senior vice president and general manager – North Asia, Discovery Networks Asia Pacific said, “Discovery is dedicated to providing the best in high-quality non-fiction entertainment, encouraging our viewers to explore the world around them and satisfy their curiosity. We are delighted with our new partnership with HKBN, where our channels can now reach more homes in Hong Kong through HKBN’s pioneering Fibre Network.”

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its self-built Next Generation fibre network. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services base in excess of 1, 004,000 subscriptions. Additional information on City Telecom can be found at www.ctigroup.com.hk.

About HKBN bbTV

Since its launch in August 2003, HKBN bbTV has now a subscribership of 158,000 households. bbTV now offers over 90 channels, which includes highly popular channels such as Disney Channel, Disney Playhouse Channel, Discovery Channels, National Geographic Channel, National Geographic Wild, AXN, National Geographic Adventure, Sony Entertainment Television, MTV China, Animax and Nickelodeon etc., together with 24 News and an array of drama channels, delivering world class TV content subscribers. Additional information on HKBN bbTV can be found at <http://www.bbtv.com.hk>

About Discovery Communications

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, Animal Planet, Discovery Science and Discovery HD, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. In Asia-Pacific, seven Discovery brands reach 459 million cumulative subscribers in 32 countries with programming customized in 10 languages.

About Discovery Channels

Please refer to detailed channel description at the Appendix.

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Appendix I – Introduction of Discovery Channels



Discovery Channel

Discovery Channel, the flagship network of Discovery Communications, is devoted to creating the highest quality non-fiction programming in the world and remains one of the most dynamic networks on television. First launched in 1985, Discovery Channel now reaches more than 165 million households in Asia-Pacific. Globally, Discovery Channel is one of the world's most widely distributed television brands, reaching 371 million households in more than 175 countries and territories in 35 languages. It offers viewers an engaging line-up of high-quality non-fiction entertainment from blue-chip nature, science & technology, ancient and contemporary history, adventure, cultural and topical documentaries. For more information, visit www.discoverychannelasia.com.



Animal Planet

Animal Planet is the world's only brand that immerses viewers in emotional, engaging and passionate content devoted to animals – from wildlife to pets. Animal Planet connects humans and animals with rich, deep content and offers animal lovers access to entertainment, information and enrichment via multiple platforms including television, online (at discoverytv.com) and merchandising extensions. Animal Planet is available in 333 million homes worldwide. Animal Planet launched in Asia-Pacific in 1998 and is currently distributed to 154 million subscribers in over 20 countries and territories in the region. For more information, visit Animal Planet at www.animalplanetasia.com.



Discovery Travel & Living

Discovery Travel & Living, a Discovery Lifestyle Network, is an in-home getaway for adults aged 18-45 who want to experience the best the world has to offer. Providing an eclectic mix of programming on travel, food, design and decor, Discovery Travel & Living encourages viewers to live life well and make the most of their free time by pursuing unique interests and experiences. Launched in Asia-Pacific on January 1, 2005, Discovery Travel & Living is currently distributed to 133 million subscribers in the region. Discovery Lifestyle Networks is the only portfolio of networks for markets outside of the United States offering lifestyle entertainment that enriches viewers' lives by focusing on personal experiences and practical advice for greater enjoyment of life. For more information, visit Discovery Travel & Living at www.travelandlivingasia.com



Discovery Home & Health

Discovery Home & Health, a Discovery Lifestyle Network, is an empowering network for women who strive to be the very best they can be in all the many demanding roles they play. From fashion to fitness and fertility, Discovery Home & Health reflects and encourages women aged 18-45 by providing relevant and practical programming in an honest and uplifting format, featuring diverse voices and experiences. Discovery Home & Health launched in Asia Pacific on October 1, 2005 and reaches 2.3 million subscribers. Discovery Lifestyle Networks is the only portfolio of networks for markets outside of the United States offering lifestyle entertainment that enriches viewers' lives by focusing on personal experiences and practical advice for greater enjoyment of life. For more information, visit Discovery Home & Health at www.asia.discovery.com.



Discovery Science

From the depths of our galaxy to the practical science in the world around us, Discovery Science is the only network dedicated to making science programming accessible, relevant and entertaining. By examining the impact of science and technology on our everyday lives, Discovery Science searches for the answers to the questions that have eluded us for centuries and reveals life's greatest mysteries and smallest wonders, from uncovering lost worlds to exploring the latest in scientific discoveries from today's headlines. Reaching more than 98 million households worldwide, Discovery Science distributes programming customized in 16 languages throughout North America, the UK, Europe, Latin America, the Middle East and Asia. In Asia-Pacific, Discovery Science reaches more than 4 million households. For more information, visit Discovery Science at

www.asia.discovery.com.



Discovery Turbo

Discovery Turbo is a unique channel dedicated to all things motored. Offering adrenaline-fuelled entertainment for those who love the thrill of speed, Discovery Turbo brings viewers along for the ride to experience the most exciting vehicles on Earth. From cars, trucks and motorbikes to planes, trains and everything in between, Discovery Turbo celebrates all aspects of speed by covering a range of inspirational and practical topics including the history, science and engineering of everything motored; car, boat, bike and air shows; Formula One racing; DIY; car clubs and motoring trends. For more information, visit Discovery Turbo at www.asia.discovery.com.

Discovery & Disney Channels inclusive Service Package Option

US\$9/month (HK\$70) Full Channel Package

US\$5.20/month (HK\$40) Basic Channel Package



Preview Channel*



9-in-1 Preview Channels*



Electronic Program Guide*



News Channel



National Geographic Wild



National Geographic Adventure



National Geographic Channel



National Geographic Challenge



Disney Channel



Playhouse Disney Channel



QPI Stock Quote Channel**



Account Management Channel



16-in-1 Preview Channels (1)*



16-in-1 Preview Channels (2)*



Program Highlight Channel*



Public Information Channel



Live Information Channel



Interactive News Channel*



Animax



Nickelodeon



AXN



Animax Gokujou Taiketsu



Sony Entertainment TV



Discovery Channel



Animal Planet



Discovery Science



Discovery Turbo



Discovery Travel & Living



Discovery Home & Health



HK Movie Channel 1




HK Movie Channel 2




Universal Cinema 1



Universal Cinema 2




Drama Channel 1




Drama Channel 2




Drama Buffet Channel 1*




Drama Buffet Channel 2*




MTV China




Chinese Opera Channel




Phoenix Chinese Channel




Eastern TV (ETTV) - Asia Channel




Cookery Channel*




Australia




CCTV-11 Chinese Opera



bbMV*



Kids Education Channel 1*



Kids Education Channel 2*



Kids Development Channel*



Southern Television



Shenzhen TV



MASTV




Yunnan TV



Liaoning TV



Guangxi TV



Heilongjiang TV



Zhejiang Satellite TV



Xinjiang TV




Neimong TV - Mandarin




Shanxi TV




Chongqing International TV




Hunan TV




Jiangsu TV




Hunan TV World




Da Ai Channel




Beautiful Life TV



Taoist TV



Creation TV



GoodTV2



CCTV-News



CCTV-4 (Chinese International)



Phoenix TV - Information



Eastern TV - News Channel




Bloomberg Television




ChannelNews Asia




Al Jazeera English




CCTV-9 (English International)




CCTV-F




DW-TV Asia+




Pets Channel*




Cookery Channel*




Astrology Channel*




Weather Report Channel**



Live News Channel**



Live Radio Channel*



CTI Mall Channel*







Photo Gallery Channel*




Movie Guide Channel*




Community Channel*




Telephone Directory Channel*




SMS Channel*



Game Channel*




Football Betting Rate Channel*




Mobile Content Download Channel*

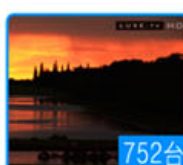
Premium Channel Collection at US\$1.7-US\$9 /month (HK\$12-HK\$70) per channel




Funspot




MGM Channel




Luxe TV HD#




TFC-The Filipino Channel




Japan AV Channel




Ice Fire Theatre




Sexland




Kiss Adult Channel



Intense Emotion Theatre



Adult Funland



Adult Buffet Channel

* Only apply to SD set-top-box.
** Press 「天氣」 or 「新聞」 or 「財經」 to login.
Only apply to high definition set-top-box.