



For Immediate Release

HKBN Launches “CXO of the Future” 2009 Management Trainee Search

(Hong Kong, 2 March 2009) Hong Kong Broadband Network Limited (HKBN, a wholly owned subsidiary of City Telecom (H.K.) Limited (SEHK : 1137 and NASDAQ : CTEL) is pleased to announce our “CXO of the Future” 2009 Management Trainee search. This program aims to bring fresh high-caliber Talents into our company and nurture them into potential Chief “X” Officers of the future, i.e. executive positions such as Chief Executive Officer, Chief Financial Officer, Chief Technology Officer, Chief Talent Officer etc.

At HKBN, Talent is our most valuable asset, being the foundation of our productivity and competitiveness. Our “CXO of the Future” Management Trainees will be given extensive exposure across all our business lines over a tailored 18 months program and be personally mentored by our management committee members. Successful candidates will be offered a 18-month remuneration package of HK\$270,000, plus discretionary bonus at program end.

“We will invest through this Global Economic Crisis to nurture our next generation CXOs. We are looking for extreme caliber Talents who share our passion about pioneering leading technologies to make Hong Kong a better place,” said NiQ Lai, Chief Financial Officer and Head of Staff Engagement. “Beyond academic excellence, the candidate will need to survive our Outward Bound live-in selection process and during the 18 month immersion program, we expect our “CXO of Future” to pass Chartered Financial Analyst (CFA) Level 1, run a marathon, be a fast learner reading 36 management books and much more.”

For additional information, please refer to our corporate website
www.ctigroup.com.hk.

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About City Telecom (H.K.) Limited / Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK : 1137, NASDAQ : CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the largest alternative residential broadband service provider in Hong Kong, targeting to extend our homepass to 2.0 million households and 1,800 commercial buildings. HKBN currently serves more than 800,000 subscriptions across Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services. Additional information on City Telecom can be found at www.ctigroup.com.hk.

For enquiries, please contact:

Corporate Communications - Jessie CHENG

Tel: (852) 3145 4118

Fax: (852) 2199 8372

Email: chengcm@ctihk.com

Appendix

Recruitment Poster



Management Trainee Search: CXO of the Future

At Hong Kong Broadband Network Limited, we are searching for Management Trainees to nurture into our Chief Executive Officer, Chief Financial Officer, Chief Technology Officer, etc of the future.

What we expect: exceptional grades, passion to make Hong Kong a better place, to pass Chartered Financial Analyst (CFA) Level 1 and run a half marathon within the next twelve months and more.

What we offer: comprehensive 18 months program that rotates across all our major business lines, personal mentoring by a management committee member, exposure to senior internal and external meetings and more.

How to obtain more info?

Please go to JJJIS or www.ctigroup.com.hk

Hotline: (852) 3145 5726 Fax: (852) 2199 8755

Email: CXO@tm.hkbn.net Facebook: [resume@ctimail.com](https://www.facebook.com/resume@ctimail.com)



Schedule of Campus Recruitment Talk

Name of Institution	Date	Time	Venue
City University of Hong Kong	5-Mar	1530 - 1630	LT16
The Chinese University of Hong Kong	9-Mar	1630 - 1730	LT6, Lady Shaw Building
Hong Kong Baptist University	10-Mar	1530 - 1630	NAB 209, David C. Lam Building, Shaw Campus
The Hong Kong University of Science & Technology	12-Mar	1430 -1530	Career Center (Function Room) (Room 4001)
The Hong Kong Polytechnic University	23-Mar	1300 - 1400	PQ303 Lecture Theatre
The University of Hong Kong	30-Mar	1300 - 1400	Theatre 6, 1/F, Meng Wah Complex

CXO of the Future – Cadency Requirements

At Hong Kong Broadband Network Limited, we are searching for extreme caliber graduates to become our CXOs, i.e. Chief Executive Officer, Chief Financial Officer, Chief Technology Officer, of the future. We offer an intense 18-month “CXO of the Future” Management Trainee program tailored for the fast paced telecommunications industry.

What we expect:

- Candidate to pass Chartered Financial Analyst (CFA) Level I by December 2009 and to run the half marathon (21 km) in February 2010
- Speed learner – requirement to read 36 management books during the 18-month program
- Bachelor's Degree or above with no more than two years' work experience
- Finalist candidates will be required to undergo an Outward Bound live-in selection process

What we offer:

- Comprehensive 18 months program that rotates across all our major business lines
- Personalized mentorship by a Management Committee member, and guidance by department head as Big Brother/Sister
- Remuneration: 18-month remuneration package of HK\$270,000 + discretionary bonus after the completion of the program

Interested parties please click the following for details of our program and the schedule of our career talk: <http://www.ctigroup.com.hk/> or Facebook: resume@ctimail.com

For application, please send your resume and a one A4-page essay "Why HKBN's "CXO of the Future" Management Trainee Program is your choice?" to CXO@tm.hkbn.net