

For Immediate Release

HKBN Comes to Town with 13 New “Fibre Shops”

(Hong Kong, 17 September 2009) Hong Kong Broadband Network Ltd (“HKBN”), a wholly owned subsidiary of City Telecom (HK) Limited (HKSE: 1137, NASDAQ: CTEL), is pleased to announce a successful acceleration of its retail expansion. In the past 6 months, HKBN grew its retail presence from 3 to 13 “Fibre Shops” across Hong Kong, with plans for more shops subject to finding suitable locations in popular local shopping malls.

Despite the pessimistic economic outlook, HKBN invested over HK\$7 million (US\$0.9 million) and have recruited 40 new Talents for this channel expansion. On customer engagement, these shop locations are strategically chosen to offer consumers convenient access to HKBN’s flagship products. All “Fibre Shops” are installed with state-of-the-art 100Mbps broadband access and demonstrations of popular online games. As a socially responsible corporation, HKBN is dedicated to investing in Hong Kong for the longer term benefit of the community and its shareholders, creating new employment opportunities.

Mr. William Yeung, Chief Executive Officer of HKBN said: “We have achieved considerable growth with our highly successful “All 18-Districts” brand campaign last year. As we expand our fibre network coverage readily, it is paramount for us to engage non-HKBN customers and offer them the opportunity to experience our services first hand at our “Fibre Shops”. These 13 new “Fibre Shops” are not just old fashion customer service helpdesks, rather they are the forefront “experience zones” of HKBN, designed to enlarge the overall HKBN engagement amongst the internet user population across the whole of Hong Kong.”

For details of the 13 new Fibre Stores, please visit:

http://www.hkbn.net/97_others/0507_HKBN_retail_shop_banner/part_1/index_e.htm

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Next Generation Network from approximately 1.55mn to 2.0mn homes pass. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services base in excess of 872,000 subscriptions. Additional information on City Telecom can be found at www.ctigroup.com.hk.

For Enquiries, please contact

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Shop Photos

Chai Wan Shop



(Shop 357, 3/F, New Jade Garden Shopping Arcade, Chai Wan)

Tin Shui Wan Shop



(Shop L001, G/F, Tin Yiu Shopping Centre, Tin Shui Wai)

Tsuen Wan Shop



(Shop 20, 2/F, Discovery Park, Tsuen Wan)

Ma On Shan Shop



(Shop 2098 Level 2, Sunshine City Plaza, Phase 4, Ma On Shan)

Tseung Kwan O



(Shop 150, Hau Tak Shopping Centre, East Wing, Tseung Kwan O)