

For Immediate Release

## **HKBN selects 3 out of >400 applications for "CXO of the Future "**

(Hong Kong, 25 August 2009) Hong Kong Broadband Network Limited ("HKBN"), a wholly owned subsidiary of City Telecom (HK) Ltd (SEHK: 1137, Nasdaq: CTEL), launched the "CXO of the Future\*" Management Trainee Program earlier this year and received over 400 applications from local and overseas university graduates. After 3-months' selection process, 3 elites were finally chosen to join our quest of becoming the largest IP service provider in Hong Kong by 2016.

With the aim to recruit only the highest-caliber Talents to join our winning team, and to nurture them into our future Chief "X" Officers in 15-20 years, HKBN devised an extensive selection process (please refer to the attached), including an Outward Bound Live-In Program where candidates were tested and challenged under extreme conditions.

Please visit : <http://www.youtube.com/watch?v=-LNEwz9D8l0> for a video of the 12 finalists at the 2-day Outward Bound Live-In program.

\*For details on the "CXO of the Future" Management Trainee Program, please visit :  
[http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/090302%20MT%20Program%20Detail.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/090302%20MT%20Program%20Detail.pdf)

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### **About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Next Generation Network from approximately 1.55mn to 2.0mn homes pass. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services base in excess of 872,000 subscriptions. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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## "CXO of the Future" selection process at a glance



*Extensive Promotion of the Program across platforms  
i.e. career talks, job fairs, CTI Facebook etc.*



***Over 400 Talents** took the written test with  
subsequent English and Chinese essay  
submissions*



***40 Talents** were short-listed for  
pre-career exploration with the current  
CXOs*



***12 Finalists** went through the Outward  
Bound live in and final interviewed by the  
current Group Chairman, CEO and CFO*



*To See what happened to the 12 finalists, please click here :*

*<http://www.youtube.com/watch?v=-LNEwz9D8l0>*