

For Immediate Release

**City Telecom receives “Innovation in Recruitment”  
and “Champion of HR” awards at the HRM Awards 2009**

(Hong Kong, 12 November 2009) City Telecom (H.K.) Ltd. ("City Telecom", SEHK: 1137, NASDAQ: CTEL), proudly accepted the **“Innovation in Recruitment”** and **“Champion of HR”** awards at the Hong Kong HRM Awards 2009, held at the Conrad Hotel and attended by 300 leading Human Resources professionals. Other award winners include, American Express International, FedEx Express, 3M Hong Kong, Standard Chartered Bank (Hong Kong) and Li & Fung Trading. The HRM Awards is the pre-eminent event for recognizing and celebrating exceptional Human Resources professionals and organizational practices in Asia.

For the **“Innovation in Recruitment”**, City Telecom was recognized for best practices in innovation and creativity in employer branding and placement advertising, innovation in networking to recruit, harnessing the selection and interview process and effective presence in career fairs, campus recruitment, use of media and other recruitment methods. A copy of City Telecom’s full submission is available at

[http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/090924HRMAwards-InnovationInRecruitment.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/090924HRMAwards-InnovationInRecruitment.pdf)

Meanwhile, our CFO and Head of Talent Engagement Mr. NiQ Lai is honored to be awarded the **“Champion of HR”** for best practices for ability to lead and create an environment that focuses HR and all employees on the organization’s priorities, business related HR sensitivity and savvy, communication effectiveness towards employees, innovation within other HR disciplines and areas, and being a champion of change.

Mr. Alvis Chan, Acting Head of Talent Management<sup>1</sup>, City Telecom said: “We are very proud to be awarded the two awards. Being a pioneer in telecommunications technology and services, City Telecom continuously strives for the best to innovate and to fulfill our Talents’ desire of Self-Actualization, allowing them to become everything that they are capable of becoming. Together, we shall experience the joy of advancing and applying telecommunications technology for the benefit of the public”

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<sup>1</sup> Ms. Mimi Choy, Director of Talent Management of City Telecom, is currently on a 3-month Career Rotation with various front line sales & marketing departments.

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### **About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Next Generation Network from approximately 1.62mn to 2.0mn homes pass. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services base in excess of 943,000 subscriptions. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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The Award Winning Team at the Hong Kong HRM Awards 2009



From left to right: Ms. Tweety Chong (Talent Management Clerk), Ms. Elly Wong (Talent Management Assistant), Ms. Betty Choi (Senior Officer I), Ms. Mimi Choy (Director), Ms. Bonnie Chan (Senior Officer I), Ms. Zoe Wong (Management Trainee) and Mr. Ben Woo (Assistant Officer)