

For Immediate Release

Final Call for 100Mbps Broadband Service at US\$13/month

(Hong Kong, 6 August 2010) - Hong Kong Broadband Network Ltd ("HKBN"), a wholly owned subsidiary of City Telecom (HK) Limited (HKEX: 1137, NASDAQ: CTEL), announced the Final Call - Our 100 Mbps broadband service at US\$13 (HK\$99)/month will stop after 31 August 2010.

"Awesome Speed. For Everyone." campaign was launched in 1 November 2009, slashing by 50% our symmetric 100Mbps broadband price to US\$13/month (HK\$99/month). The success of this campaign has exceeded our expectations, accelerating our growth to a record of 73,000 net additions for the six months to 28 Feb 2010, compared with 75,000 net additions for twelve months to 31 Aug 2009.

Ms. June Lam, Associate Director, Marketing of HKBN said, "We achieved our goal to make ultra high speed broadband access the mass market norm in Hong Kong. Now its time to move on, so this our Final Call. New customers must have their 100 Mbps service installed by 31 August 2010 if they want to get aboard at the promotional US\$13/month (HK\$99) price point."

- End -

About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its 3,000 Talent force into a competitive advantage.

Additional information on City Telecom can be found at www.ctigroup.com.hk.

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Appendix: Print Advertisement - Final Call for “AWESOME SPEED. FOR EVERYONE” –
bb100 at US\$13 (HK\$99) / month”



\$99/100M 優惠月費計劃*即將完結

立即喜動！於8月31日或之前[#]成功登記及安裝，
便可每月以\$99，享受極速100M^{*}寬頻上網。

登記熱線：3498 3498 網上登記：apply.hkbn.net

* 首約12或24個月，月費由\$220起，另收取\$380安裝費，將不會退還予客戶。服務計劃只適用於指定屋苑。客戶如經網上登記此計劃，月費為\$109，另有獨家禮品。

[#]優惠期至2010年8月31日止。本計劃受有關條款及細則約束。

^{*}本地上下載速度最高為100Mbps，海外最高為20Mbps。實際速度或受環境因素影響。