

For Immediate Release

**HKBN awarded Telecom Asia's 2011  
"Best Fixed-Line & Broadband Carrier", 2<sup>nd</sup> Consecutive Year**

(Hong Kong, 17 May 2011) Hong Kong Broadband Network Limited ("HKBN", a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) is pleased to accept the Telecom Asia Awards 2011 as "Best Fixed-Line & Broadband Carrier", 2<sup>nd</sup> consecutive year.

Telecom Asia Awards is now in its 14<sup>th</sup> year and it is the region's longest-running and most prestigious telecom industry awards. The awards this year emphasized innovation and leadership. Winners were chosen according to the ability to create fresh opportunities and the execution on them. Final selection is made by an independent panel of industry experts, who will cast votes on the basis of innovation, financial performance, technology, market leadership and corporate governance. This year, winners of different categories include Softbank Mobile, BT Global Services and NTT Communications.

*"It is our honor to be the repeat winner this year." said Mr. William Yeung, Chief Executive Officer of HKBN, "Last year, we were awarded for our high speed broadband empowered by state-of-art fibre infrastructure, but we were not conceited with this "hardware" achievement. This year, we are now laying our "software" advantage, by introducing "Service With Heart" campaign that our broadband subscribers now enjoy the service of dedicated account manager rather than standard hotline service."*

More information can be found at –

Details of the Awards :

<http://awards.telecomasia.net/content/winners2011>

Interview of CEO, Mr. William Yeung:

<http://www.telecomasia.net/content/fast-cheap-and-guaranteed>

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**About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its around 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk)

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## Appendix 1 : Acceptance of the Award



Mr. William Yeung, Chief Executive Officer of HKBN accepting “Best Fixed-Line & Broadband Carrier” Award at the Telecom Asia Awards 2011 in Singapore.

## Appendix II : HKBN Print Ad on Telecom Asia 2011 Awards



**Let no barrier stand in your way.**

Rules are meant to be broken. That is a belief that is firmly embedded in the DNA of Hong Kong Broadband. And that's why we revolutionized the market time and again by pioneering affordable, ultra-high-speed 100Mbps\* and 1000Mbps\* broadband services in Hong Kong.

It is perhaps not surprising, then, that we've been named Telecom Asia's "Best Fixed-Line and Broadband Service Carrier" for the second consecutive year. It's just a little added momentum in our quest to turn Hong Kong into the world capital of fibre-optic communication. Stay tuned for further revisions to the status.

[www.hkbn.net](http://www.hkbn.net)

\* Local up/download speed up to a maximum of 100Mbps; overseas up/download speed up to a maximum of 20Mbps.  
\* Local up/download speed up to a maximum of 1000Mbps; overseas up/download speed up to a maximum of 20Mbps.  
The actual speed may be affected by other extraneous factors. The bandwidth that users enjoy is subject to the specifications of the router used.

