

For Immediate Release

AWESOME US\$1.30/month PCCW HomeTel Switch-Over Offer

(Hong Kong, 10 June 2011) With the rapid pace of technology advancement, it is now possible to make international calls around the World for free, so why is it that some customers are still paying up to US\$14/month (HK\$110)¹ for local calls in Hong Kong? Available immediately, Hong Kong Broadband Network Limited (“HKBN”, a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) is pleased to offer an AWESOME US\$1.30/month (HK\$9.90) HomeTel service for PCCW customers that port-in their existing numbers to our network.

At HKBN, we believe in changing the rules of the game by leveraging technology to bring dramatic cost savings for our customers and make money for our shareholders. For almost two decades from now, we have repeatedly delivered breakthrough benefits to our customers, yet have also increased our Return on Equity from 3.2% in FY2007 to 19% in 1H FY2011 for our shareholders.

Ms June Lam, Associate Director of Marketing, HKBN said “Today is another example of executing our vision statement set in 2006 that states “To experience the joy of advancing and applying telecommunications technology for the benefit of the public”. We are proud to be leading the industry for the betterment of Hong Kong”.

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its around 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk

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¹ Note *: As of 10 June, 2011

http://www.pccw.com/Consumer/Residential+Line/Local+Telephone+Services/Welcome+Special+Offer?language=en_US

Appendix: Print Campaign in Local Newspapers



電訊盈科

家居電話用戶獨享 攜號轉台優惠

月費只需
HK\$

9.9^{*}



登記熱線：3498 3498

*本計劃只適用於電訊盈科現有的家居電話服務客戶。家居電話服務(月費\$9.9)，家居電話服務連增值服務組合(月費\$19.9)，須簽約24個月。客戶必須於2011年6月30日或之前登記及安裝指定家居電話服務計劃。客戶必須於安裝家居電話服務後30日內遞交資料完整的「客戶終止服務通知書」予「香港寬頻」，及成功攜帶原有電話號碼至「香港寬頻」，方可享用上列優惠，額滿即止。唯以下情況，本計劃之服務月費將自動轉為\$45(適用於登記家居電話服務客戶)或\$55(適用於登記家居電話服務連增值服務組合客戶)，合約期24個月，計劃之其他條款及細則將維持不變：(i)若客戶未能於安裝家居電話服務後30日內遞交資料完整的「客戶終止服務通知書」予「香港寬頻」，則有關攜帶原有電話號碼之申請(有關服務月費將由成功安裝本服務的翌日開始收取)；(ii)若客戶已遞交資料完整的「客戶終止服務通知書」，但於安裝家居電話服務後的180天內仍未成功攜帶原有家居電話號碼至「香港寬頻」(有關之服務合約將於客戶成功安裝本服務的181日開始收取)；在此情況下，「香港寬頻」將以提供之臨時電話號碼為客戶繼續提供服務。

家居電話增值服務組合包括：來電顯示、來電待接、電話會議及拒接停示者。

1. 本計劃將收取\$200安裝費，將不會退還予客戶。服務合約將於客戶成功安裝服務及成功攜帶原有電話號碼至「香港寬頻」後即時生效，惟客戶必須於合約期內連續使用該服務。如客戶於合約期內終止服務，客戶須支付\$550或合約期內的剩餘月費(以較高者為準)予「香港寬頻」作為算定損害賠償，該費用為一項合理的事前估計損失而並非一項罰金。2. 客戶須於成功安裝家居電話服務後預繳服務月費\$230，有關之預繳費用將於客戶成功攜帶原有電話號碼至「香港寬頻」後開始回贈予客戶。(適用於登記家居電話服務客戶：合約期第1至23個月回贈\$9.9及第24個月回贈\$2.3；適用於登記家居電話服務連增值服務組合客戶：合約期第1至11個月回贈\$19.9及第12個月回贈\$11.1)。3. 「香港寬頻」將於客戶成功安裝家居電話服務後為客戶提供一個臨時電話號碼，而臨時電話號碼將於原有電話號碼成功攜帶至「香港寬頻」10天後被自動取消。4. 本計劃受有關條款及細則約束。