

For Immediate Release

Kiana and Mingo Learning Reflections – Mindset of our “CXO of the Future”

(Hong Kong, 12 October 2011) At City Telecom (H.K.) Limited, (HKEX: 1137, NASDAQ: CTCL), “CXO of the Future” is our elite Management Trainee program for which we received 1,153 applications from 153 universities around the World and we finally hired two – Kiana Shek and Mingo Tsang. The attachment below, gives an insight to the intense learning environment that we submerge our elite hires to.

***Study without reflection is a waste of time;
Reflection without study is dangerous
- Old Chinese Proverb***

Carrie Wong, Manager, Talent Management Department, “We do not imitate what other companies do; rather we groom our future CXO to think out of the box and to do what others dare not to do. In short, we are nurturing an upgrade to our current generation CXO. Our aim is that Kiana and Mingo will be able to learn in half the time of the 20-25 years that our current CXO took to achieve their positions today so that by the time they run our company, they will be far better leaders.”

Kiana Shek, Management Trainee, Vintage '11 “CTI is truly a life-long source of energy and passions where I have grown exponentially in my past 5 months and built our unique DNA – Dare to Dream, Dare to Do. The learning ultimately translates into my courage to pursue a challenging and fun career life. Going forward, I will relentlessly take on new challenges and voluntary myself with resolve, positive attitude. When CTI continues on the best path to greatness, I am continuing with my first-ever fitness training for half- marathon...”

Mingo Tsang, Management Trainee, Vintage '11 “When I was a University student, efficiency was not explicitly emphasized: All the requirements would be stipulated in the syllabus in the beginning of the class. You were as such given more than enough time to plan, discuss and complete different projects. Yet, when I have come to the real business world, especially in the Telecom market, I realized that my mindset has to be changed. I must be highly efficient, extremely quick and well prepared to change, i.e. what we are doing right now is often inappropriate tomorrow in this dynamic market; thus, only when our Talents can get best adapted to the market changes and work efficiently could the company grow fast. In this regard, being a Management Trainee, what I learn most here is how we can be ultra-efficient and action-oriented”

Link below is the Learning Reflection of Kiana and Mingo:

http://reg.hkbn.net/ctigroup_admin/files_upload/CXO_Learning_Reflections_E.pdf

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About City Telecom/ Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its around 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

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