

For Immediate Release

**“Gift of Life” – 3,584 Lives Saved via Blood Donations So Far**

(Hong Kong, 16 January, 2012) At City Telecom (HK) Limited (HKEX: 1137, NASDAQ: CTCL), we take an active role in engaging our local community. Since 2007, we have invited the Hong Kong Red Cross to our office for a blood drive every six months. So far, we have accumulated about 314 Liters of Blood (assuming 350 ml per donation) and saved 3,584 lives (assuming 4 lives per donation)! This session, we had a record of 84 colleagues step up for our Gift of Life blood donation event.

Mimi Choy, Director of Talent Management said, “Recently, there is persistently high demand and short supply of blood in our local hospitals. We believe that every one of our Talents can help save a life, which is why we have a tradition of organizing blood donation every six months. To make the event more fun, we prepared an exclusive coupon for our donors to redeem a free meal in our Free Zone canteen. Furthermore, Talents who donate blood get to proudly sport a sticker with the message “I’ve just saved 4 lives!””

– End –

**About City Telecom/ Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTCL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,240,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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Appendix 1: Photos





### An Exclusive Coupon to Enjoy a Free Lunch Set

**Thank You !**



為感謝您對捐血日的支持，送您  
Thank you for your support. Please enjoy



**Free Zone 午餐 一客** 價值 HK\$25

**One FREE lunch set at Free Zone** Value HK \$ 25

Valid till : January 31, 2012



**Talent Management Department**  
January 13, 2012

### An Engaging Blood Sticker

**I've just  
saved 4  
lives!**



 

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