

For Immediate Release

### **City Telecom Gift of Life - 250 Liters of Blood Donations So Far**

(Hong Kong, 23 March 2011) City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) takes an active role in engaging our local community. Since 2007, we have invited the Hong Kong Red Cross to our office for a blood drive every six months. So far, we have accumulated 725 donations totaling about 250 Liters of Blood (assuming 350 ml per donation), which equals to the total blood volume of some 50 adults (The blood volume of an adult is around 5 liters on average)!

Carrie Wong, Manager of Talent Management said, *"Our Talents are not superhuman, so whilst we may not be able to help everyone and solve problems on global scale, we will not hesitate if we have a chance to help and to engage our local community. It is our role as a company to help facilitate and make it more efficient and fun for our Talents to get involved locally. By inviting the Red Cross to our office, we make it easy for Talents to donate blood, lowering their inconvenience factor."*

**- End -**

#### **About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk)

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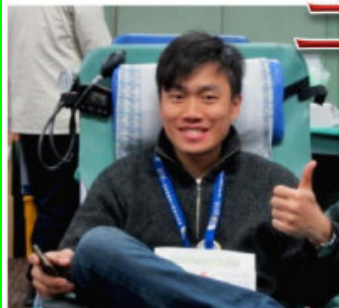
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全賴您的支持!







# 2011 HKBN 2009 2010 Blood Donation Day 2007 2008



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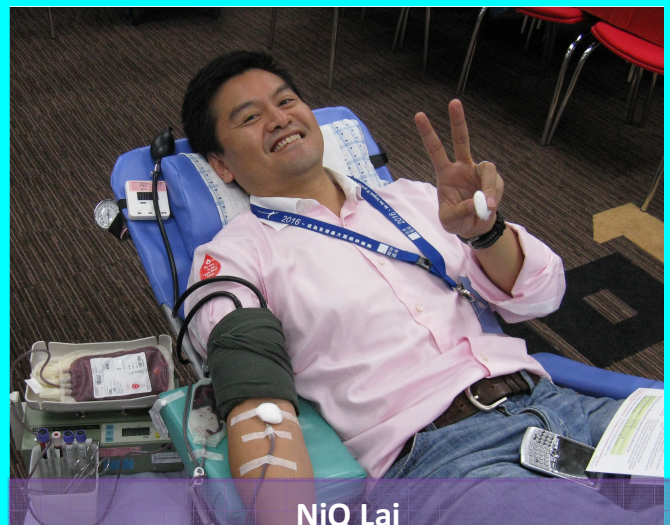


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