

For Immediate Release

HKBN Launches “Gift of Sight” Initiative

(Hong Kong, 22nd October 2009) Hong Kong Broadband Network Ltd (“HKBN”), a wholly owned subsidiary of City Telecom (HK) Limited (HKSE: 1137, NASDAQ: CTEL), is pleased to announce our “Gift of Sight” Initiative targeting to collect 10,000 old eye glasses to be redeployed for the underprivileged in China and other developing countries. Working in partnership with Crossroads Foundation, collected glasses will be sorted by their prescription, refurbished and re-cut as necessary to meet the needs of the receiving communities.

As the fastest growing broadband provider in Hong Kong, we will fully leverage our considerable group resources to support this appeal. We have set up collection points at our 15 fibre shop locations as listed in Appendix I, and will invite our customers to join this initiative via direct mail. For our overseas friends, please send your old glasses to the Attention of Ms Annie Sin, Director of Administration, Hong Kong Broadband Network, 39/F, Tower 1, Metro Plaza, Kwai Chung, New Territories, Hong Kong.

Ms Annie Sin, Director of Administration of HKBN, said, “Many people have tendency to accumulate a collection of old glasses over the years that they no longer use. At HKBN we are happy to help collect these unused prescription glasses to help the needy to see the world in focus.” She added, “With the support from our Talents and Partners, we hope to raise 10x the amount of glasses we raised last year and together make the “Gift of Sight” a reality for 10,000 people.”

- End -

About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Next Generation Network from approximately 1.55mn to 2.0mn homes pass. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services base in excess of 943,000 subscriptions. Additional information on City Telecom can be found at www.ctigroup.com.hk.

For Enquiries, please contact
Corporate Communications

Ms. Jessie Cheng Tel: +852 3145 4118 Fax: +852 2199 8372 Email: chengcm@ctihk.com

About the Crossroads Foundation

Crossroads Foundation is a Hong Kong based, non-profit organization serving global need.

Crossroads believes that, in a broken world that sees too much suffering, we should do all we can to link those who are in need with those who can provide help. So they provide an intersection, literally a crossroads, to bring both together. One way they do this is through Global Distribution – donating Hong Kong's quality excess goods as needed, internationally and locally. It provides a Crossroads between need and supply. Additional information on Crossroads Foundation can be found at <http://www.crossroads.org.hk/>

For enquiries about Crossroads Foundation please contact

Crossroads PR department

Ms. Laura Brooks Tel: +852 2984 9309 Email: commdept@crossroads.org.hk

Appendix I: Glasses Donation Collection Points

1. Room 1016-1018, 10/F Park-In Commercial Centre, 56 Dundas Street, Mongkok, Kowloon
2. Shop 357, 3/F, New Jade Garden Shopping Arcade, Chai Wan, Hong Kong
3. Shop P48, Podium, Telford Plaza, Kowloon Bay, Kowloon
4. Shop 3127, Lok Fu Centre, Phase1, Lok Fu, Kowloon
5. Shop UG02D, Olympian City 2, Tai Kok Tsui, Kowloon
6. Shop G5, G/F, Wong Tai Sin Shopping Centre, Wong Tai Sin, Kowloon
7. Shop 116, 1st Floor, Lei Yue Mun Plaza, 80 Lei Yue Mun Road, Yau Tong
8. Shop 2098 Level 2, Sunshine City Plaza, Phase 4, Ma On Shan, New Territories
9. Shop 27B, 3/F, Sha Tin Plaza, Sha Tin, New Territories
10. Shop L001, G/F Tin Yiu Shopping Centre, Tin Shui Wai, New Territories
11. Shop UG077, Metro City Plaza II, Tseung Kwan O, New Territories
12. Shop 150, Hau Tak Shopping Centre, East Wing, Tseung Kwan O, New Territories
13. Shop 20, 2/F, Discovery Park, Tsuen Wan, New Territories
14. Shop 2029, 2/F, Phase I, Tuen Mun Town Plaza, Tuen Mun, New Territories
15. Shop S71A, Ocean Walk, Tuen Mun, New Territories
Registered Offices, 39/F, Tower 1, Metro Plaza, Kwai Chung, New Territories



Appendix II: Refurbish to Distribution

Refurbishment



Crossroads will refurbish the donated glasses



After refurbishment, donated glasses will be sorted and labeled for redistribution.

Appendix III: The Marketing Document

SPECTACLES DONATION

Turn your spectacles into the gift of sight to China and other developing countries



Date of Collection
From Now to 31 December 2009

Place of Collection
HKGN Office
Reception, 39/F, Tower 1, Metroplaza,
223 Hing Fong Road, Kwai Fong, N.T.

Time of Collection
9:00 - 18:00 (Monday to Friday)

Enquiry Hotline
3145 6433 (Ms Annie Sin)

Your spectacles could help people living in China and other developing countries turn a new page of life! HKGN and Crossroads Foundation are now running a spectacles donation event jointly. You can bring your spectacles to any one of the HKGN shops or Customer Service Centre. Crossroads Foundation will deliver the spectacles to China and other developing countries and distribute them to those in needs.

Join us in this meaningful charitable event!

