



For Immediate Release

HKBN bbTV launches Disney Channel and Playhouse Disney Channel

(Hong Kong, 16 December 2009) Hong Kong Broadband Network Limited ("HKBN"), a wholly owned subsidiary of City Telecom (HK) Limited (HKSE : 1137, NASDAQ : CTEL), today announced a partnership with Disney-ABC International Television (DAIT), Asia Pacific, the integrated distribution arm of The Walt Disney Company, to launch Disney Channel and Playhouse Disney Channel starting 16 December 2009, as part of the channel package tailored for children and education on HKBN's bbTV IPTV platform.

Riding on HKBN's breakthrough broadband offering "AWESOME SPEED. FOR EVERYONE." at US\$13/month (HK\$99/month) for symmetric 100Mbps service launched on 1 November 2009, customers can supersize their packages by adding basic bbTV IPTV channels for an extra US\$5.20/month (HK\$40) inclusive of Disney Channel and Playhouse Disney Channel, and / or adding Voice service for an extra US\$2.60/month (HK\$20). Starting at US\$20.50/month (HK\$159) for a full triple play package of 100Mbps broadband, bbTV with Disney Channel and Playhouse Disney, and Voice service, HKBN is delivering world class great value to the residents in Hong Kong.

HKBN's Managing Director of Business Development, Ms. To Wai Bing said, "HKBN's IPTV platform powered by our fibre-based network infrastructure, is capable of delivering over 200 channels with full interactive functionality, up from 99 channels today. With unique entertainment content from Disney Channel and Playhouse Disney Channel, we expect to turn bbTV service into a significant growth driver that supplements our market leading broadband service."

Dai Hua, Vice President and Managing Director, Media Distribution, DAIT Greater China, said, "It has been Disney's strategic focus to utilize leading-edge technologies in response to consumer demands of getting quality entertainment in the most relevant way. We're delighted to work with HKBN, an innovative industry player, to bring our two branded channels to more kids and families in Hong Kong."

Disney Channel is a family entertainment channel that kids love, parents trust and families enjoy. It delivers an unparalleled blend of quality Disney entertainment and originally produced programs including award-winning, blockbuster movies, specials, animated series and live action programming. Playhouse Disney Channel is the first 24-hour, dedicated preschool channel in Asia which provides an environment of imagination and fun learning for children two to five years old.

Existing bbTV subscribers will be entitled to Disney Channel and Playhouse Disney Channel by phases with gradual software upgrade of set-top boxes.

For promotional footage of the channels, please kindly visit
http://www.hkbn.net/digitaltv/promo_disney/disneychannels.htm

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Next Generation Network from approximately 1.62mn to 2.00mn homes pass. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps) and IP-TV services base in excess of 943,000 subscriptions. Additional information on City Telecom can be found at www.ctigroup.com.hk.

About HKBN bbTV

Since its launch in August 2003, HKBN bbTV has now a subscription of over 170,000 households. bbTV now offers over 100 channels, which includes highly popular channels such as National Geographic, National Geographic Wild, AXN, National Geographic Adventure, MTV China, Animax and Nickelodeon etc., together with 24 News and an array of drama channels, delivering world class TV content subscribers. Additional information on HKBN bbTV can be found at www.bbtv.com.hk.

About Disney-ABC International Television

Disney-ABC International Television (Asia Pacific) is the integrated television distribution arm of The Walt Disney Company responsible for the licensing of branded and non-branded entertainment to all platforms in Asia Pacific including free-to-air, cable and satellite broadcasters and mobile, broadband and VOD platforms. Its program portfolio includes quality feature films, critically-acclaimed network television series, ABC news programming, the very best in animation and prestigious specials such as the Academy Awards. Disney-ABC International Television also oversees channel distribution of the much-loved Disney Channel and Playhouse Disney across the region.

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bbTV 迪士尼頻道優惠組合

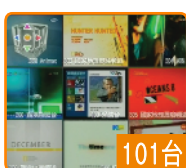
Disney Channel and Playhouse Disney Channel inclusive Service Package Option

月費HK\$70全頻道組合計劃 / US\$9/month (HK\$70) Full Channel Package

月費HK\$40基本頻道組合計劃預 / US\$5.20/month (HK\$40) Basic Channel Package



預告台*
Preview Channel*



9-in-1總覽台*
9-in-1 Preview Channels*



節目表*
Electronic Program Guide*



香港新聞台
News Channel



國家地理野生頻道
National Geographic Wild



國家地理歷險頻道
National Geographic Adventure



國家地理頻道
National Geographic Channel



國家地理挑戰賽
National Geographic Challenge



Disney Channel



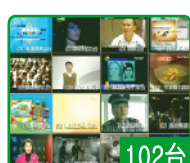
Playhouse Disney Channel



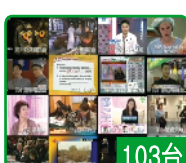
QPI 報價王**
QPI Stock Quote Channel**



服務台
Account Management Channel



16-in-1總覽台(1)*
16-in-1 Preview Channels (1)*



16-in-1總覽台(2)*
16-in-1 Preview Channels (2)*



節目推介*
Program Highlight Channel*



公共資訊台
Public Information Channel



直播資訊台
Live Information Channel



自選新聞台*
Interactive News Channel*



Animax



Nickelodeon



AXN



Animax極上對決
Animax Gokujou Taiketsu



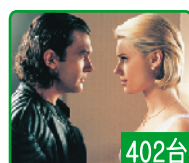
索尼娛樂台
Sony Entertainment TV



香港電影1台
HK Movie Channel 1



香港電影2台
HK Movie Channel 2



環球影院1台
Universal Cinema 1



環球影院2台
Universal Cinema 2



劇集1台
Drama Channel 1



劇集2台
Drama Channel 2



自選劇場1台*
Drama Buffet Channel 1*



自選劇場2台*
Drama Buffet Channel 2*



MTV China



戲曲台
Chinese Opera Channel



鳳凰衛視中文台
Phoenix Chinese Channel



東森亞洲衛視台
Eastern TV (ETTV) - Asia Channel



今日食乜嘢*
Cookery Channel*



Australia Network



CCTV-11戲曲頻道
CCTV-11 Chinese Opera



bbMV*



補習1台*
Kids Education Channel 1*



補習2台*
Kids Education Channel 2*



興趣台*
Kids Development Channel*



南方電視台
Southern Television



深圳電視台
Shenzhen TV



澳亞衛視
MASTV



雲南衛視
Yunnan TV



遼寧電視台
Liaoning TV



廣西電視台
Guangxi TV



黑龍江電視台
Heilongjiang TV



浙江電視台
Zhejiang Satellite TV



新疆電視台
Xinjiang TV



內蒙古衛視(漢語)
Neimong TV - Mandarin



陝西衛視
Shanxi TV



陝西衛視
Chongqing International TV



河南衛視
Henan TV



江蘇衛視
Jiangsu TV



湖南衛視國際頻道
Hunan TV World



大愛
Da Ai Channel



人間衛視
Beautiful Life TV



道通天地
Taoist TV



創世電視
Creation TV



GOODTV 2台
GoodTV2



CCTV-新聞
CCTV-News



CCTV-4
CCTV-4 (Chinese International)



鳳凰衛視資訊台
Phoenix TV - Information



東森亞洲新聞台
Eastern TV - News Channel



Bloomberg Television



亞洲新聞台
ChannelNews Asia



Al Jazeera English



CCTV-9
CCTV-9 (English International)



CCTV-F法語頻道
CCTV-F



DW-TV Asia+



開心寵物園*
Pets Channel*



今日食乜嘢*
Cookery Channel*



星相館*
Astrology Channel*



天氣報告**
Weather Report Channel**



收聽直播站*
Live News Channel*



即時新聞**
Live Radio Channel*



即日發售*
CTI Mall Channel*



相簿台*
Photo Gallery Channel*



電影Guide*
Movie Guide Channel*



社區頻道*
Community Channel*



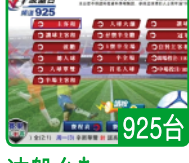
常用電話*
Telephone Directory Channel*



訊息聯繫*
SMS Channel*



遊戲機地*
Game Channel*



波盤台*
Football Betting Rate Channel*



手機樂園*
Mobile Content Download Channel*

單購頻道系列月費HK\$12起

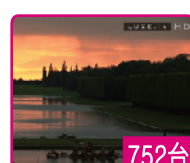
Premium Channel Collection at US\$1.7-US\$9 /month (HK\$12-HK\$70) per channel



Funspot



MGM電影頻道
MGM Channel



Luxe TV HD#



TFC-The Filipino Channel



日本AV台
Japan AV Channel



冰火影院
Ice Fire Theatre



爽爽性地
Sexland



別府之吻
Kiss Adult Channel



激情影院
Intense Emotion Theatre



情色樂園
Adult Funland



自選成人台
Adult Buffet Channel

* 高清機頂盒暫時未能收看

** 按「天氣」或「新聞」或「財經」登入

只能以高清機頂盒收看

* Only apply to SD set-top-box.

** Press 「天氣」 or 「新聞」 or 「財經」 to login.

Only apply to high definition set-top-box.