

For Immediate Release

## **HKBN launches “Telecommunication Stimulus Package” for NGOs of Hong Kong**

(Hong Kong, 19 June 2009) Hong Kong Broadband Network Limited (“HKBN”) is pleased to announce another social investment partnership with the Hong Kong Council of Social Service’s Information Technology Resource Centre to launch a “Telecommunication Stimulus Package”, subsidizing Non-Governmental Organizations with speedy and cost effective broadband services up to 16 times the speed compares to market norm, and at as much as 30 times better the value (please see Appendix 1).

Having successfully launched the first symmetric 100Mbps & 1Gbps broadband service for residential use in 2005, and being the first to deploy Fibre-To-The-Home (FTTH) technology in 2007, HKBN owes much of its success to the support from the people of Hong Kong through the years, and is proactively exploring opportunities to give back to the society in the form of social investment.

Following the launch of “Intelligent Fibre Kids” program last year, sponsoring underprivileged families with broadband service; and joining the government’s “District Cyber Centre” program to provide 100Mbps and Wi-Fi services across districts in Hong Kong earlier this year, HKBN rides on the cutting edge Fibre-To-The-Office (FTTO) Technology, and launch the “Telecommunication Stimulus Package”, with the aim to enhance operational efficiency of social services in Hong Kong with higher speed and competitiveness.

Mr. John Chong, Director of Corporate Division of HKBN said: “Rather than Corporate Social Responsibility, HKBN has a breed a strong Corporate Social Investment culture. We invest in our local community because we are a part of the local community, and leverage our assets for maximum social return. We believe our pioneering fibre optic network and high speed broadband service would keep the NGOs and the communities closely in touch with the Digital Age, and hence stay competitive despite the current state of economy”

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## About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is in the process of expanding its Next Generation Network from approximately 1.55mn to 2.0mn homes pass. HKBN has achieved an aggregate Voice, Broadband (symmetric 25Mbps up to 1Gbps), IP-TV and Corporate data services base in excess of 872,000 subscriptions. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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## Appendix 1

### Telecommunication Stimulus Package

Symmetrical Broadband Service	HKBN X HKCSS Price	HK\$ / Mbps	Asymmetrical Broadband service in the market	HK\$ / Mbps	HKBN VALUE
<b>100M</b> *100Mbps upload and download	HK\$329/ mth	HK\$1.65	<b>6M</b> *6Mbps download; 0.6Mbps upload <b>Market Average Price</b> HK\$31X / mth	HK\$52.X	16 times <b>FASTER</b> 30 times <b>CHEAPER</b>
<b>50M</b> *50Mbps upload and download	HK\$240 / mth	HK\$2.4			8 times <b>FASTER</b> 20 times <b>CHEAPER</b>
<b>25M</b> *25Mbps upload and download	HK\$190 / mth	HK\$3.8			4 times <b>FASTER</b> 13 times <b>CHEAPER</b>

### HKBN Service Performance Guarantee

- Certified by Cisco QoS
- Totally transparent speed testing & result available at [www.speedtest.com.hk](http://www.speedtest.com.hk)
- Regular bandwidth utilization report available on Web
- 30% surplus overseas bandwidth

	HKBN Service	Market Standard	HKBN VALUE
<b>Telephone / Fax line</b>	HK\$35	<b>Market Average Price</b> HK\$9X - \$15X	3 – 4 times <b>CHEAPER</b>

- Unique voice mail to email service
- Variety of value-added services
- 300% business line service level guarantee

**Photo 1**



Mr. John Chong, Director of Corporate Division of HKBN, at a seminar organized by the Hong Kong Council of Social Service's Information Technology Resource Centre for NGOs of Hong Kong

**Photo 2**



Dr. Ivan Tam, Chief Technology Officer of HKBN, sharing with NGOs on how Fibre network would enhance social service's operational efficiency at the seminar