

For Immediate Release

## **CEO Interview by HR Magazine on Co's Distinct Talent Policies**

(Hong Kong, 28 June 2010) City Telecom (HK) Limited's (HKEX: 1137, NASDAQ: CTEL) William Yeung, CEO, was interviewed by HR Magazine on how the company's distinct Talent Policies has contributed to the company's success in recent years and sets the foundation for future growth.

"Every member of staff should be viewed as a Talent, and an asset, unless they are the wrong Talent. Therefore Talent is groomed through all means— be it incentives or making staff aware that unless they perform, they will lose their job." Mr. William Yeung, CEO of City Telecom said.

For the full length article, please visit:

[http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/HRMagazine\\_CEOInterview\\_E.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/HRMagazine_CEOInterview_E.pdf)

**- End -**

### **About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

### **About HR Magazine**

HR Magazine provides a trusted, fully independent, platform for sharing resources and services among over 15,000 HR Directors, T&D Heads and CEOs in the region. Published quarterly, HR Magazine reveals the latest professional knowledge and industry insights from HR heavyweights to equip HR professionals with relevant, local and up-to-date skills they can directly apply within their own organizations. For more information about HR Magazine, please visit <http://www.hrmagazine.com.hk/>

### **For Enquiries, please contact:**

Corporate Communications  
Ms. Jessie Cheng  
Tel: +852 3145 4118  
Fax: +852 2199 8372  
Email: [chengcm@ctihk.com](mailto:chengcm@ctihk.com)

Investor Engagement  
Ms. Peggy Chan  
Tel: +852 3145 6068  
Fax: +852 2199 8655  
Email: [investor\\_engagement@ctihk.com](mailto:investor_engagement@ctihk.com)