

For Immediate Release

City Telecom Engages GlobalEnglish

(3 January 2011) City Telecom (H.K.) Limited, HKEX: 1137, NASDAQ: CTEL and wholly owned subsidiary Hong Kong Broadband Network engaged GlobalEnglish to improve our English communication skills. Whilst Chinese is our primary language, we believe that fluent English is an essential hygiene factor for our management grade and certain job specific Talents. This is particularly important as our Fibre network expands into the popular premium expatriate favored locations such as Mid Levels, Happy Valley, Repulse Bay, etc in 2011.

We have a wide range of processes in place to improve our workplace English, including:

- To qualify for our Management grade promotion, all new candidates must have a minimum score of 6.5 out of 9.00 under the International English Language Testing System (IELTS).
- We originate a project “Friday For ME” that makes it fun for our Talents to communicate in the workplace in Mandarin and/or English (ME) each Friday, guided by 20 designated language ambassadors.
- In our compulsory company annual exam, English language is tested in Hong Kong and Guangzhou.

Furthermore, we have now engaged GlobalEnglish for their Corporate Learning Service and Personal Coaching Service for 500 Talents as part of our initial deployment. Prior to our formal launch, we had a very successful pilot run for 46 Talents that delivered dramatic improvements in just 40 days. We surveyed the pilot run participants and 89% of respondents agree that GlobalEnglish is relevant to their job and indicate they have been able to use what they have learnt during the pilot period on the job.

"The course materials are very comprehensive, particularly the different learning options in the Skills Center. The beauty of the course is its flexibility, such that users can visit the site and carry on learning and practicing different skills at their own pace. The course materials cater for our Talents with different needs. With personal coaching's additional tuition and users' commitment of time for practice, our Talent's English will definitely improve by using GlobalEnglish". City Telecom CEO, William Yeung

"We are delighted to be working with City Telecom to support the development of the business English communication skills of their workforce by incorporating our solution into their Talent Management programs. Companies that operate on a global scale must be able to function as an

integrated organization, and the ability to communicate in English is central to that," said Mahesh Ram, Senior Vice President of Corporate Sales at GlobalEnglish Corporation. "GlobalEnglish helps companies address this fundamental business need in a cost-effective and scalable way that delivers maximum value to the individual and company," continued Ram.

The detailed post 40-day feedback survey can be downloaded at

http://reg.hkbn.net/ctigroup_admin/files_upload/CityTelecomGlobalEnglishPilotSurveyResults.pdf

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

About GlobalEnglish Corporation

GlobalEnglish is the leading provider of online assessment, learning and support for business English communication for the world's top companies. The company offers a suite of scalable, on-demand products that help employees improve their ability to communicate effectively in English and enables companies to succeed in the global marketplace. GlobalEnglish is proudly made up of a team of global consultants who partner with clients to assess their business English needs, ensure successful implementation and provide ongoing local support to over 30 countries worldwide. GlobalEnglish is the preferred choice of the world's largest companies, including BNP Paribas, Capgemini, Cisco, Deloitte, Deutsche Telekom, GSK, Hewlett-Packard, Hilton, John Deere, Procter & Gamble, Unisys and Wyeth.

For more information, please visit www.GlobalEnglish.com.

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