

For Immediate Release

**HKBN & Kids4Kids:
Engaging Kids Today, Engaging our Future Tomorrow**

(Hong Kong, 22 June 2010) Hong Kong Broadband Network Ltd (“HKBN”), a wholly owned subsidiary of City Telecom (HK) Limited (HKEX: 1137, NASDAQ: CTEL), is pleased to announce our sponsorship for the reprint of Kids4Kids 2009 Books series, featuring the overall winning stories from its “Writing for a Cause” competition written by Kids in Hong Kong for Kids, with all proceeds benefiting local charities working with less fortunate children.

“Hong Kong’s Kids today are Hong Kong’s future tomorrow. We are proud to be working with Kids4Kids to inspire our kids to be an active part of our community. At Hong Kong Broadband Network, we are working hard to make Hong Kong a more vibrant city by bringing pioneering technology to the community. We are looking forward to a bright future for us and our Kids to enjoy.” Ricky Wong, Chairman of HKBN said.

“In Hong Kong, our children often raise substantial amounts of money for charities but their engagement does not often go beyond fundraising”, said Shirley Kuan of Kids4Kids, “By deepening our children’s engagement with worthwhile causes, they become intimately involved and this will give a lasting impact. In doing so, we are gifting our own kids by broadening their social awareness horizons”

For more information about Kids4Kids please refer to:

<http://www.kids4kids.com.hk/>

For a sample of one the Kids4Kids Books 2009 series, “No Ordinary Dog”, written and illustrated by Ryan Cotter, Monica Francis & Abigail How, please refer to:

http://www.irasia.com/listco/hk/citytelecom/brochure/no_ordinary_dog/

To receive copies of the three books, please fill in your details below by 9th July 2010 (subject to supply):

<http://surveys.questionpro.com/akira/TakeSurvey?id=1777599>

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

About Kids4Kids

Kids4Kids is a non-profit organization founded in Hong Kong in 2008 with a vision to empower and educate kids to make positive changes in the world through their own actions. Its mission is to provide a platform of programs that will enable kids to be engaged in something meaningful. For example, Kids4Kids Books through the annual "Writing for a Cause" competition encourages kids to express themselves through creative writing, self-expression and action. For more information about Kids4Kids, please visit www.kids4kids.org.hk

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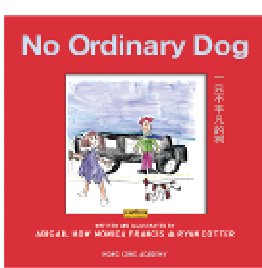
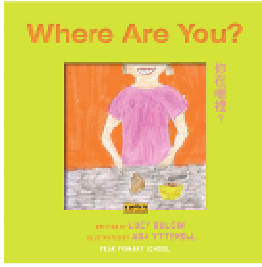
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Appendix:

KIDS4KIDS is a collection of bilingual English/Chinese stories, written and illustrated by Hong Kong kids to help kids less fortunate than themselves. You can help too every time you buy a Kids4Kids book!!

	<p>The winning entry from Chinese International School by a Primary 5 student - "PAINT THE SKY BLUE" by Haani Jetha.</p> <p>Sami loves to paint - especially in beautiful, bright colours. But when his dad dies, Sami's entire world turns black and white. Will he ever be able to paint the sky blue again? Read this inspiring and heartwarming tale to find out!</p>
	<p>The winning entry from Hong Kong Academy, "NO ORDINARY DOG" is a collaborative effort by three Grade 2 and 3 students – Ryan Cotter, Monica Francis and Abigail How</p> <p>Amy has a dog, a very special dog. She loves Tilly with all her heart, and wouldn't trade her for anything... or would she? When supermodel Blaze Sinclair offers her riches beyond her imagination in exchange for her dog, Amy is very tempted. Discover what happens by reading the book!</p>
	<p>The winning entry from Peak Primary School, "WHERE ARE YOU?" by Lucy Bulgin and Ada Ytterdal.</p> <p>Oh no! It's five o'clock in the morning, and Honey the hamster has gone missing! Follow Anna and her brother Joe as they go on a desperate search for Honey. Will they be able to find her before the alarm goes and their parents wake up?!</p>