

For Immediate Release

“McDonald’s Happy Meal” Approach to New Talent Acquisition

Dear Friends of City Telecom,

(24 September 2010, City Telecom (H.K.) Limited, HKEX: 1137, NASDAQ: CTEL).

At City Telecom, we take New Talent Acquisition very seriously. Learning from how “McDonald’s Happy Meals” target young consumers, we are also targeting young Talents via our Summer Intern Program, designed for Generation Y Talents born in the 1990’s.

Our Summer Intern Program is designed to be much more than just odd chores around the company rather it is intended to give high caliber future candidates insights into the roles of senior executives in business. We fully appreciate that pre-graduates may not be aware of what career path they want to take, so our Summer Intern Program is a great way to experience the “Possible Future” without long term commitment.

Enclosed is a Learning Reflection written by Ray Chau, final year student at The Chinese University of Hong Kong, who recently completed an Summer Internship with us: http://reg.hkbn.net/ctigroup_admin/files_upload/SummerInternLearningReflections.pdf .

Should you have family or friends interested in exploring our Summer Intern Program, please ask them to email to resume@ctimail.com with “Summer Intern Program” on email subject line.

Sincerely Yours,

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Manager, Talent Management
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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at

www.ctigroup.com.hk.

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