

For Immediate Release



HKTV Made Further Response Towards OFCA

(Hong Kong, 13 March 2014) Hong Kong Television Network Limited (“HKTV”) today made further responses towards the remarks made by Office of the Communications Authority (“OFCA”).

In the meeting held on 24 January, OFCA suggested that HKTV can consider to deploy DVB technology for its mobile TV services, and repeated its suggestion on the press conference held on 12 March. Today, representative of OFCA responded to the question raised by reporters that, if such technology becomes popular in 2 or 10 years’ time when TV sets are equipped with built-in receivers, OFCA will act according to the Ordinance, and to exercise its statutory functions.

This means that, whatsoever technology that HKTV proceeds to, if mobile TV service gains support from the public and the technology becomes popular that triggers TV manufacturer to install built-in receivers in their products, HKTV may also violate Broadcasting Ordinance. Despite regulatory bodies are not obliged to protect the commercial interest of operators, it is contradictory that they issue a licence with 15 years’ validity, but to prosecute according the Ordinance considering only the current situation

This is obviously a “Trap” : No matter DVB, CMMB or any other technology to be deployed, HKTV is moving towards illegality and will have to switch technology or apply for a broadcasting licence anytime.

HKTV has absolutely no intention to cause nuisance to the public, but to ask for fair treatment from OFCA in regard to all matters related to mobile TV.

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For more information of HKTV, please visit www.hktv.com.hk.

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