

For Immediate Release

HKTV Discontents with OFCA's Attitude Towards Mobile TV Service

(Hong Kong, 19 March 2014) Hong Kong Television Network Limited ("HKTV") today conducted tests with media, to receive digital terrestrial TV broadcasting signal with mobile devices.

The Office of Communications Authority ("OFCA") has reiterated that, in accordance with a licence granted that under, no person shall in Hong Kong offer in the course of business a telecommunications service, and has emphasized that "Digital terrestrial television (DTT) signals of the domestic free television programme service licensees have wide coverage over the majority of the territory of Hong Kong. Accordingly, the possible reception of those DTT signals by portable devices does not necessarily mean that the licensee in question should be treated as providing Mobile TV Services."

In this regard, HKTV yesterday conducted tests in different areas of Hong Kong, including Shatin, Tai Wai, Tai Po, Fanling, Sheung Shui and Tolo Highway at New Territories East, and was able to receive the television services smoothly. We will compile these information and will submit to Communications Authority as well as OFCA soon.

Last Saturday on 15 March, Miss Eliza Lee, Director-General of Communications said that : "We would rather face the comments of being rigid and bureaucratic, instead of being blamed for failure of adhering to the law and unfairness, as these are severe accusations. On law enforcement, OFCA remains strong on making no compromise." With this in mind, we wish that after receiving this pack of evidence, showing that even in a moving vehicle (ranging from 50 to 100km/hour) in New Territories East, we can still receive clear and smooth terrestrial television service in most locations, the Director-General can set out reasons and explanation not to act to enforce the law.

While OFCA has been strict in regulating HKTV's mobile TV services, but treating other two free TV stations in a lenient way, we would like to know the reason behind : insufficient evidence or other considerations?

Over the past two days, OFCA has made media announcement and alleged that "the DTT service showed pixelated images or even experienced service suspension when

the viewers are in moving vehicles or walking, due to problems such as driving speed or reception being obstructed by buildings”. We would like to ask, does OFCA take full responsibility to conduct on site tests? Or, they just spoke based on no concrete information, and has not acted according to its responsibilities? The facts are here, on the roads in New Territories East with approximately 70km in length, we were able to receive terrestrial television services smoothly.

Being the Director-General of Communications, we are discontent and it is also unacceptable for law enforcement on words only.

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For more information of HKTV, please visit www.hktv.com.hk.

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