

## **HKTV App will be available on PlayStation®4**

(Hong Kong, 16 March 2015) Hong Kong Television Network Limited (“HKTV”) today announced the collaboration with Sony Computer Entertainment Hong Kong Limited (“SCEH”), to launch “HKTV Television” app on PlayStation®4. Starting from 18 March, Hong Kong PS4™ users can download the app from PlayStation®Store to enjoy HKTV’s programs via live cast channel, such as dramas and variety programs. Video-on-Demand service will be launched in mid-April by automatic app upgrade, and users can watch their favorite programs anytime at their convenience.

HKTV programs are accessible through live cast and video-on-demand on a free basis. For live programs, no information will be required to provide before viewing, while for video-on-demand, users will only be required to input basic information before watching the programs. Currently “The Menu”, a HKTV drama which talks about different facets of freedom of press, has won praises from the viewers. PS4™ users should grasp the chance for such a drama with high density!

### **How to install “HKTV Television” app**

- 1) Turn on PlayStation®4
- 2) Select “TV & Video” on the home screen
- 3) Select “HKTV Television app
- 4) Download “HKTV Television” app from PlayStation®Store
- 5) Run “HKTV Television” app

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### **About Hong Kong Television Network Limited**

Hong Kong Television Network Limited is a Hong Kong and the U.S. list company (SEHK : 1137; NASDAQ : HKTV). Established in 1992, the Group possesses extensive and successful experience in telecom market liberalization, popularizing advanced technology and applications. The Company strives to expand its foothold to the multimedia and TV industry. Riding on our content library together with strong brand presence in Hong Kong, we are now developing various business models to build a 24-hour “e-Shopping Mall” providing a “one-stop shop” platform to people in Hong Kong, including entertainment, online shopping, delivery service and impressive customer experience. For more information on HKTV, please visit [www.hktv.com.hk](http://www.hktv.com.hk) .

### **About Sony Computer Entertainment Hong Kong Limited**

Sony Computer Entertainment Hong Kong Limited is a subsidiary of Sony Computer Entertainment Inc. responsible for sales and marketing activities of PlayStation® products in Hong Kong, Thailand, Singapore, Malaysia, Indonesia, Philippine and Vietnam.

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