

**Immediate Release**



**HKTV launched Video-on-Demand Service on TV Set-Top Box  
Favorite Programs are Now Available at Your Convenience on TV Screens**

(Hong Kong, 8 February 2015) Hong Kong Television Network Limited (“HKTV”) today announced the launch of video-on-demand service on TV set-top boxes. Thereafter, audience not only can watch HKTV’s programs according to the live channel schedule, but also can watch their favorite programs flexibly on TV screens.

Starting from today, HKTV apps for existing TV set-top box users would be upgraded automatically. The user interface is user-friendly - simply click “Video-on-Demand” icon at the bottom right toolbar in the defaulted live channel screen, and then login with one of the following methods (Please refer appendix for more details):

1. Your email address and password registered with HKTV platform
2. Activating HKTV’s mobile apps, select “TV Box 9-digit Code”. You will be provided a 9-digit TV login serial number for login

This new app is applicable to 90% of the TV set-top boxes available in market, including Xiaomi and HiMedia, enhancing convenience for playing the high quality programs of HKTV on TV screens. Separately, as of 5 February 2015, there are approximately 600,000 downloads of apps on TV set-top boxes. We expect that the launch of video-on-demand service on TV set-top boxes will attract more audience to watch our programs on TV screens, which makes our dramas, variety and shopping infotainment programs more enjoyable.

-End-

**About Hong Kong Television Network Limited**

Hong Kong Television Network Limited is a Hong Kong and the U.S. list company (SEHK : 1137; NASDAQ : HKTV). Established in 1992, the Group possesses extensive and successful experience in telecom market liberalization, popularizing advanced technology and applications. The Company strives to expand its foothold to the multimedia and TV industry. Riding on our content library together with strong brand presence in Hong Kong, we are now developing various business models to build a 24-hour “e-Shopping Mall” providing a “one-stop shop” platform to people in Hong Kong, including entertainment, online shopping, delivery service and impressive customer experience.

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## Appendix

### 1. Select VOD function in menu bar



### 2. Login method

A screenshot of the HKTV login page. The page has a teal background and the HKTV logo at the top left. The title '登入' is centered. Below it, there are two login methods: '方法一: 輸入9位數字登入碼' and '方法二: 輸入電郵地址及密碼'. At the bottom, there is a link for '未有 HKTV 帳戶?' with instructions on how to create an account, and a '返回' button.

登入

方法一: 輸入9位數字登入碼

或

方法二: 輸入電郵地址及密碼

未有 HKTV 帳戶?

- 即上 <http://hktv.com.hk> 建立帳戶；或
- 於 App Store 或 Google Play 下載手機/平板應用程式，然後建立帳戶

返回

Login method 1 : Your email address and passwords registered with HKTV platform



The login screen for Method 1 features the HKTV logo at the top left. Below it, there is a label '電郵地址:' followed by a long rectangular input field. Underneath that is a label '密碼:' followed by a shorter rectangular input field. To the right of the password field is a green button with the white text '登入'.

Login method 2 : Get TV Box 9-digit Code (Available in both Android and iOS smart phone)



The login screen for Method 2 features the HKTV logo at the top left. Below it, there is a label '登入碼:' followed by three separate rectangular input fields separated by hyphens. Below these fields is a green button with the white text '登入'.

