

For Immediate Release

**HK\$100 donation to Bring Me a Book for every  
YouTube Video Speed Test submission**

(25 November 2010) City Telecom (H.K.) Limited, HKEX: 1137, NASDAQ: CTEL) and wholly owned subsidiary Hong Kong Broadband Network Limited.

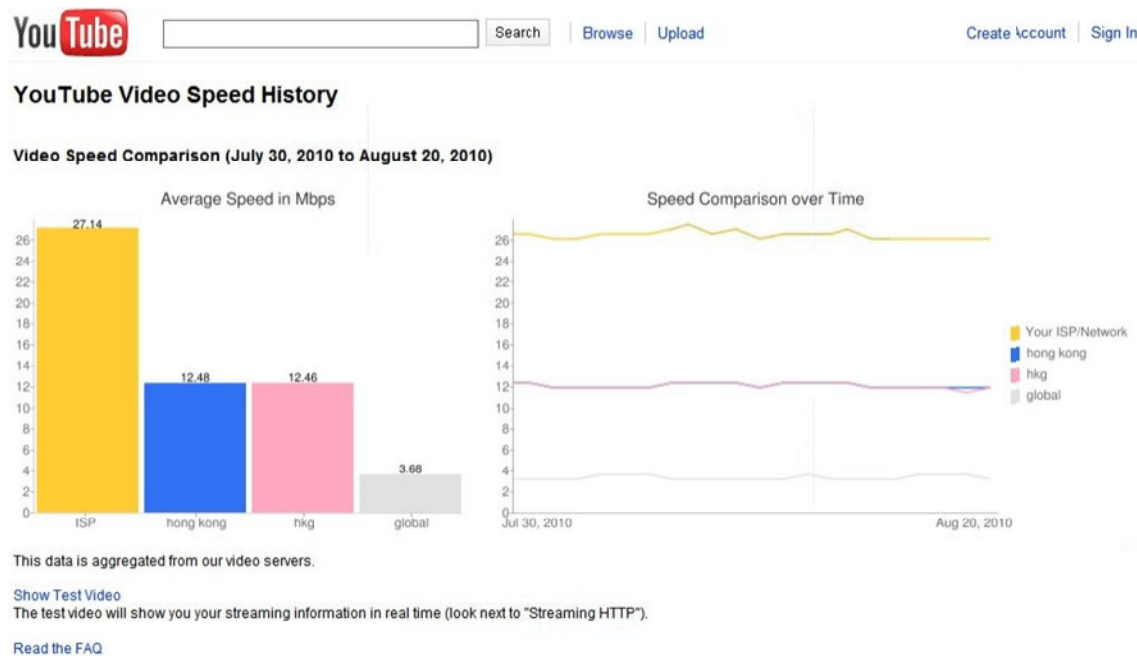
We are conducting a global survey for [www.youtube.com/my\\_speed](http://www.youtube.com/my_speed) results. This YouTube video speed history shows the past video speeds of YouTube videos you watched from your location (your current browser at your current IP address). It also shows aggregate video speed by other users in your city, state, country, and worldwide. Video speed is an important part of your viewing experience since it determines the amount of time you need to wait before you can start watching a video. It is also an important factor in determining the quality of the video you can watch.

For every complete screenshot submitted with the user's Internet Service Provider (ISP) name, we will donate HK\$100 to Bring Me a Book Hong Kong, up to a total value of HK\$9,800 for sponsorship of a Book Case Library. The Bookcase Case Library Program places bookcases filled with quality, age-appropriate and culturally diverse children's books in Chinese and English into local under-privilege community organizations such as nurseries, kindergartens, community centres, shelters, and health clinics.

To submit a screenshot, press the "Print Screen" key and paste the image in a word document, state the name of your ISP and email to [investor\\_engagement@ctihk.com](mailto:investor_engagement@ctihk.com), Peggy Chan, +852 3145 6068 with "YouTube Video Speed Test" in email title. Submissions will be accepted until 10<sup>th</sup> December 2010. Our current survey database that includes 14 samples from 8 countries, can be download at [http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/YouTubeVideoSpeedSurveySummary.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/YouTubeVideoSpeedSurveySummary.pdf)

Example of [www.youtube.com/my\\_speed](http://www.youtube.com/my_speed) screen shot

## 27.14 Mbps Average ISP Speed by HKBN (Hong Kong Broadband Network)



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### About Bring Me a Book Hong Kong

Bring Me A Book™ Hong Kong (BMABHK) is a non-profit organization that was founded in 2006 to promote family literacy by serving children who do not have access to quality books and who are not read aloud to on a regular basis. We provide libraries of quality, hardback children's books and read aloud training to children and families. Through innovative library and training programs, BMABHK reaches underserved children and families in nurseries, kindergartens, community centres, shelters, health clinics, and in workplace. BMABHK is an affiliate of Bring Me A Book™ Foundation which is a 501 (c) (3) award winning literacy non-profit headquartered in Mountain View, CA. Founded by Judy Koch in 1997.

### About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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