



For Immediate Release

HKBN launches Fashion One HD in Hong Kong

(Hong Kong, 19th November, 2010) Hong Kong Broadband Network Ltd ("HKBN"), a wholly owned subsidiary of City Telecom (HK) Limited (HKEX: 1137, NASDAQ: CTEL) is pleased to announce the partnership with GlobeCast for Fashion One HD's premiere on HKBN bbTV Channel 754 in Hong Kong, available to all HKBN bbTV subscribers for free in the next 12 months.

Fashion One is the world's first fashion, entertainment and lifestyle TV channel in High Definition that features Hollywood stars, international top models, photographers and designers in behind-the-scenes and reality programs, plus a full range of content on travel, fitness and general wellbeing. Fashion One is dedicated to keeping its viewers on top of the latest trend and hype in the fashion and entertainment world, currently having distributions in major cities in Asia and Europe.

Eric Klein, CEO of Fashion One said, "Hong Kong is without a doubt one of the most glamorous cities in the world with a robust and sophisticated fashion scene. Fashion One's launch on HKBN, the fastest growing broadband service provider in Hong Kong, gives us the reach needed to satisfy and heighten the strong craves and senses for fashion among the local viewers."

Ms. To Wai Bing, Managing Director of Business Development, HKBN said, "We are very proud to be the first to introduce Fashion One in Hong Kong, and I am quite certain that all our bbTV subscribers will have an eye-opening experience during the 12 months of dazzling and exciting fashion entertainment for free via our fibre-based high speed broadband service."

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

About Fashion One

Founded in 2010 in Los Angeles with presence in Paris, Milan and Hong Kong, Fashion One TV is the only international channel that brings to audiences across the world a unique take on Fashion and Entertainment. Fashion One promises over 300 new shows and 600 new clips every season, and covers from fashion weeks around the world to in-depth features on designers, models, photographers in the industry; from red-carpet events to behind-the-scenes of movies set and the latest in Hollywood news and gossip. For more information, please visit www.fashionone.com.

For Enquiries, please contact:**Hong Kong Broadband Network Limited**

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Featured Programs on Fashion One (HKBN bbTV Channel 754)

	<p>Screen Test takes 10 aspiring actresses and puts them to the test for a once in a lifetime experience to land a leading role in Bigfoot Entertainment's next feature film. Contestants undergo intense acting workshops and on-camera stunt training, all on location in a tropical paradise!</p>
	<p>Blue Lagoon. A single man. Five gorgeous models. A deserted island. Watch the claws come out as the ladies compete to spend a week in tropical paradise with our lucky bachelor. Who will he choose? How far will the models go to be selected? Find out on Blue Lagoon. Then watch to see if the relationship between him and his chosen beauty can withstand a week away from civilization with only the islands natural gifts to sustain them.</p>
	<p>Underwater Fashion Photography with Mick Gleissner takes you behind the scenes to the ocean's depths. Experience all of the excitement, drama & danger of renowned underwater photographer Mick Gleissner's daring fashion shoots. Tensions run rampant in an environment where mistakes can cost lives. The stakes are high, but the results are stunning. Underwater Fashion Photography with Mick Gleissner will leave you breathless!</p>
	<p>Model Workout. We're flying in world-class aerobics and yoga instructors to reveal their workout secrets and gorgeous models to demonstrate the best ways to get a beautiful models body. On top of this we have Fashion One Tutorials, including nutrition, styling, catwalk and hair & makeup, to get you looking and feeling as glamorous and beautiful as you can be.</p>

**For details on the over 100 channels on HKBN bbTV, please visit www.bbtv.com.hk