

For Immediate Release

## Future CXO Wanted

(18 October 2010) City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) and wholly owned subsidiary Hong Kong Broadband Network Limited.

Our “CXO of the Future” is designed to attract leading World Class university graduates who have a passion to grow into the CXO positions in 15-20 years time. CXO can be Chief Executive Officer, Chief Financial Officer, Chief Technology Officer etc. This is an intensive 18-month program designed to expose the candidate to our entire business process, from frontline sales to personal assistant to Chairman and CEO.

“In 15-20 years time, when I approach retirement, I hope to have a competitive upgrade option from within the company. Our “CXO of the Future” program is designed to strengthen and deepen our management bench”, NiQ Lai, Chief Financial Officer and Head of Talent Engagement.

In 2009, our “CXO of the Future” search attracted 793 applications from around the world. After an extensive short-listing process, we made one offer but unfortunately, the candidate did not accept the position. For a video of the final selection process conducted over 2-day process at outward bound, please refer to:

[http://www.ctigroup.com.hk/ctigroup/eng/cxo/cxo2011\\_minisite\\_Programvideo.htm](http://www.ctigroup.com.hk/ctigroup/eng/cxo/cxo2011_minisite_Programvideo.htm)

For 2010, our career talk schedule is as follows:

| <i>Date and Time</i> |             | <i>University</i>                                  | <i>Speaker</i>       |
|----------------------|-------------|--|----------------------|
| 15 Oct 2010 (Fri)    | 1430 - 1600 | Hong Kong Baptist University                       | William Yeung, CEO   |
| 2 Nov 2010 (Tue)     | 1430 - 1600 | City University of Hong Kong                       | NiQ Lai, CFO         |
| 5 Nov 2010 (Fri)     | 1630 - 1800 | The Hong Kong Polytechnic University               | Ricky Wong, Chairman |
| 11 Nov 2010 (Thur)   | 1630 - 1800 | The Chinese University of Hong Kong                | Ricky Wong, Chairman |
| 17 Nov 2010 (Wed)    | 1300 - 1430 | The University of Hong Kong                        | Ricky Wong, Chairman |
| 23 Nov 2010 (Tue)    | 1230 - 1400 | The Hong Kong University of Science and Technology | Ricky Wong, Chairman |

For the detailed 2010 application process, please refer to:

[http://www.ctigroup.com.hk/ctigroup/eng/cxo/cxo2011\\_minisite\\_landing.htm#](http://www.ctigroup.com.hk/ctigroup/eng/cxo/cxo2011_minisite_landing.htm#)

Appendix: "CXO of the Future" 2011 poster

**- End -**

**About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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## Appendix

“CXO of the Future” 2011 poster

# Future CXO Wanted !

## Management Trainee Program 2011



► Are you looking for a challenging and dynamic career?

► Are you visionary to explore a new world?

► Are you a Leader to pioneer your future?

► Are you ready to contribute to the society?

**If you answer a definite YES , then apply at [www.ctigroup.com.hk](http://www.ctigroup.com.hk)**

**What we offer :**

- 18-month customized program including 12-month job rotation and 6-month job placement.
- Shadowing with Chairman and CEO and mentoring by other senior executives.
- Opportunity to host various projects, expose yourself via business trips, engage in executive meetings, attend the annual financial presentation and more. **Join us and you can ask for more!!!**
- Subject to performance, accelerated career path to management role. **You prove how fast you can!**

**What we are looking for :**

- Bachelor's Degree or above with less than 2 years work experience
- Fluent in spoken and written Chinese and English

**Your Challenge during the 18-month Program:**

- Reflect upon 18 books with a wide range of topics
- Attain the Chartered Financial Analyst (CFA) Level 1 by Dec 2011
- Challenge at least the ½ Standard Chartered Hong Kong Marathon

### How to obtain more information?

Please go to JJIS or [www.ctigroup.com.hk](http://www.ctigroup.com.hk)

Hotline : (852) 3145 5725 Fax : (852) 2199 8755 Email : [CXO@tm.hkbn.net](mailto:CXO@tm.hkbn.net)

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