

For Immediate Release

**Hong Kong Broadband Network Joins Hand with GENBAND to Enable  
Hosted Unified Communication Solutions for Businesses of All Sizes**

(Hong Kong, 25 May 2012) – Hong Kong Broadband Network Limited (“HKBN”), a premier telecommunication service provider in Hong Kong, has enhanced its multimedia communication services to its corporate clients in collaboration with GENBAND, the leading developer of IP infrastructure and application solutions. The new all-IP platform GENBAND GENiUS™ supports world-class integrated solutions to companies of all sizes, addressing the demand for high connectivity, flexibility and reliability in today’s competitive business environment.

With advanced Unified Communications and SIP Trunking solutions, the new IP platform provides multimedia communication and seamless integration of fixed and mobile devices, such as desktops, smartphones, laptops and tablets. HKBN’s corporate customers can enjoy high scalability of the phone system and full features such as PBX capabilities, web collaboration, video calling, conferencing, call centre, unified messaging and voice recording.

By using HKBN’s tailor-made and hosted communication services, corporations, especially SMEs, can also enjoy massive cost savings in capital investment, maintenance and staff costs, while benefiting from the latest telecommunication technology through HKBN’s ultra-high speed fibre optic network.

John Chong, Chief Operating Officer – Corporate Division of HKBN said, “HKBN is at the forefront in introducing intelligent, best-of-breed communication solutions to corporations big and small, with a view to supporting our customers’ business growth and helping them improve productivity and reduce costs.”

HKBN’s self-built fibre optic network covers more than 1,700 commercial buildings, including Grade A office buildings in strategic locations such as International Finance Centre (IFC), International Commerce Centre (ICC), Pacific Place, Central Plaza, Cyberport and Taikoo Place. In the coming months, network coverage will be extended to the commercial properties of Hongkong Land in Central and many more other office buildings. To meet the demands of business customers, HKBN offers a comprehensive and tailor-made suite of solutions including fibre connection up to 10G, fixed line services, Premium Dedicated Internet Access (PDIA), Metronet and cloud computing services.

**About Hong Kong Broadband Network Ltd**

Established in 1999, Hong Kong Broadband Network Limited (“HKBN”) is the fastest growing broadband service provider in Hong Kong, offering a diversified portfolio of innovative products such as broadband, local telephony, IDD and IP-TV services to over 1.3 million subscribers. As the owner and operator of the biggest fiber optic network in Hong Kong, HKBN offers premier telecommunications services to both business and residential markets. The company takes great pride in developing its 3,000-strong talent force into a competitive advantage, and has established a solid market position for sustaining growth and success. HKBN is a wholly-owned subsidiary of City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL). More information of HKBN can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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