

For Immediate Release

## **Inspiration on the Balance Sheet**

(Hong Kong, 9 Sept 2011) At City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTCL we consider Talent Development to our utmost management priority. Mr NiQ Lai, CFO and Head of Talent Engagement, was recently interviewed by Human Resources, the official journal of the Hong Kong Institute of Human Resource Management (HKIHRM). Established in 1977, HKIHRM is the most representative human resource management professional body in Hong Kong with over 4,500 individual and corporate members.

In the detailed interview, NiQ shares the company philosophy on Talent Development “*to inspire our Talent base to perform way beyond what they think they are capable of. We are a small company; we have to do things differently. We have to change the rules of the game – we need everyone in our company to ask how they will change the rules for themselves. I expect HR to take leadership in that.*”

NiQ will speak at the HKIHRM 2011 Annual Conference to be held on 22-23 November 2011 at the Hong Kong Convention and Exhibition Centre. For more information, please visit HKIHRM website at [www.hkihrm.org](http://www.hkihrm.org).

For the Full Interview, please refer to

[http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/HKIHRM.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/HKIHRM.pdf)

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### **About City Telecom/ Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTCL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its around 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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