

For Immediate Release

HKBN featured in McKinsey & Company's Telecom Industry Publication

(Hong Kong, 1 March 2010) Hong Kong Broadband Network Ltd ("HKBN"), a wholly owned subsidiary of City Telecom (HK) Limited, (SEHK: 1137, NASDAQ: CTEL), was featured in an CEO and CFO executive interview conducted by McKinsey & Company for their quarterly telecom industry publication "RECALL".

For the full length featured interview, please visit

http://reg.hkbn.net/ctigroup_admin/files_upload/CTELMcKinseyInterview.pdf *

*Courtesy to McKinsey & Company

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About City Telecom (HK) Limited / Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (SEHK: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,004,000 subscriptions for broadband, local telephony, IP-TV and corporate data services. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

About McKinsey & Company

As one of the world's top management consulting firms, McKinsey & Company has about 90 offices in more than 50 countries around the globe. McKinsey's Telecommunications Practice interviews with leaders of the telecommunications industry, both from McKinsey as well as with external to talk about their personal view of the industry and offer some interesting insights. Additional information on McKinsey & Company can be found at <http://www.mckinsey.com>

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