

For Immediate Release

## **“Service with Heart” Media Blitz**

(Hong Kong, 22 February, 2011) Over the past decade, Hong Kong Broadband Network Ltd (“HKBN”), a wholly owned subsidiary of City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL), has become one of the best known brands in Hong Kong. Since the mid 2000’s, we have consistently invested in our Brand with annual expenditure of approximately HK\$100 million (US\$13 mn) on above the line campaigns.

Link below is a summary of our current “Service with Heart” Media Blitz.

[http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/PR\\_MediaBlitzSummary\\_C.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/PR_MediaBlitzSummary_C.pdf)

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### **About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk)

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