

For Immediate Release

HKBN Talent Engagement – Ken Kwong’s Mindset Reset

(Hong Kong, 21 Sept 2011) At Hong Kong Broadband Network Limited (“HKBN”, a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) Talent Engagement is the foundation of our success.

Over the past three year, Ken Kwong’s (Sales Manager, HKBN Corporate Division) direct contribution to company revenues has increased by 226% and justly so, so has his personal income. During this period, Ken has undergone a major Mindset Reset, which has resulted in him upgrading his professional and personal attitude. On business, Ken’s team has grown from 6 to 16 Talents, upgrading from selling services, to selling solutions to now partnering our customers for new opportunities. On the personal front, Ken has given up smoking, read 12 management books in past 12 months, embraced on a MBA, improving his English, just to name a few initiatives.

During his expanded readings Ken came across a quote, “Many of life’s failures are experienced by people who did not realize how close they were to success when they gave up -- Thomas Edison” “Inspired by the book, I never give up and finally won a new executive service apartment with contract value of HK\$3.5m!” said Ken Kwong.

Link below is a sharing prepared by Ken:

http://reg.hkbn.net/ctigroup_admin/files_upload/HKBN_MindsetReset_E.pdf

- End -

About City Telecom/ Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its around 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

For Enquiries, please contact:

Corporate Communications

Jessie Cheng

Tel: +852 3145 4118

Fax: +852 2199 8372

Email: chengcm@ctihk.com

Investor Engagement

Peggy Chan

Tel: +852 3145 6068

Fax: +852 2199 8655

Email: investor_engagement@ctihk.com