



For Immediate Release

HKBN Launches “A Gift of Communications” for Old Mobile Phones

(Hong Kong, 2 February 2011) Hong Kong Broadband Network Ltd (“HKBN”), a wholly owned subsidiary of City Telecom (HK) Limited (HKEX: 1137, NASDAQ: CTEL), is pleased to announce our “A Gift of Communications” Initiative targeting to collect 5,000 sets of old mobile phones for the needy for redistribution via Caritas Hong Kong Computer Workshop. Working in partnership with Caritas Hong Kong Computer Workshop, the collected old mobile phones will be tested, refurbished and donated or sold to the needy at nominal cost. For the parts which are too old or cannot be repaired, they will be sorted and sold to recyclers and proceeds used to offset operating expenses of the workshop.

Mobile phones have vastly changed the way we communicate and become an indispensable part of daily life. In fact, Hong Kong has one of the highest penetrations of mobile services in the World. Despite this, there are underprivileged individuals who do not have a cell phone of their own, and your donation of old cell phones could greatly enhance the quality of life of them - Let's turn your old mobile into the Gift of Communications!

As the fastest growing broadband provider in Hong Kong, we will fully leverage our considerable group resources to support this appeal. From now until Mar 31, 2011, we have set up collection points at our 19 Fibre shop locations as listed in Appendix I, and will invite our customers to join this initiative via direct mail. For our overseas friends, please send your old cell phones to the Attention of Ms Annie Sin, Director - Administration, Hong Kong Broadband Network Limited, Level 39, Tower 1, Metro Plaza, No. 223 Hing Fong Road, Kwai Chung, N.T., Hong Kong.

For privacy reasons, please kindly erase any saved data before sending us the cell phones. Caritas Hong Kong Computer Workshop could also help to delete all data by formatting.

- End -

About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk

About Caritas Hong Kong Computer Workshop

In 2001, Caritas received sponsorship from Social Welfare Department IEA Fund, to set up the Caritas Hong Kong Computer Workshop in order to provide computer training for low-educated youth receiving CSSA to prepare them for employment. Computer workshop has recycled over 500 thousand computer products and kept providing free computer to Non-Government Organizations in order to protect the environment and help over 50 thousand families to obtain information and shorten the digital barriers. Computer workshop provides free computers and electronic devices for the needy after collecting and recycling computers and electronic devices regularly. Additional information on Caritas Hong Kong Computer Workshop can be found at <http://www.ccw.org.hk/>

For Enquiries, please contact:**Hong Kong Broadband Network Limited**

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Caritas Hong Kong Computer Workshop

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Appendix I: Old Cell Phone Donation Collection Points

Hong Kong	
Chai Wan	Shop 357, 3/F, New Jade Garden Shopping Arcade
Sai Wan Ho	Shop No.G9B, G/F Tai On Building, No. 57-87 Shau Kei Wan Road
North Point	Unit No.77-78, King's Park Lane, No.278-288 King's Road
Wan Chai	Shop 111, Wan Chai Computer Center, 130 Hennessy Road
Kowloon	
Mongkok	Room 1016-1018, 10/F Park-In Commercial Centre, 56 Dundas Street
Kowloon Bay	Shop P48, Podium, Telford Plaza
Kwun Tong	Shop L4-5, Level 4, apm, Millennium City 5, 418 Kwun Tong Road
Lok Fu	Shop 3127, Level 3, Lok Fu Plaza
Tai Kok Tsui	Shop UG02D, Olympian City 2
Wong Tai Sin	Shop G5, G/F, Wong Tai Sin Shopping Centre
New Territories	
Kwai Chung	Shop C103(2), Level 4, Kwai Chung Plaza
Shatin	Shop 27B, 3/F, Sha Tin Plaza
Tai Po	Shop 34, G/F, Fortune Plaza
Tin Shui Wai	Shop L001, G/F Tin Yiu Shopping Centre
Tseung Kwan O	Shop UG077, Metro City Plaza II
Tseung Kwan O	Shop 150, Hau Tak Shopping Centre, East Wing
Tsuen Wan	Shop 20, 2/F, Discovery Park
Tuen Mun	Shop 2029, 2/F, Phase I, Tuen Mun Town Plaza
Tuen Mun	Shop S71A, Ocean Walk

Appendix II: Photos of Caritas Hong Kong Computer Workshop



Turn your old mobile into the “Gift of Communications”



For the privacy issue, please help to delete the stored data before donation.
Computer workshop will also erase the data stored in cell phone by formatting.



1
Put cell phone in bubble bags.
(The bubble bags will be provided in our collection points.)



2
Then put it in the collection box.

Reminder:
Let's give
a special new year gift
to people in need.

Old Cell Phone Donation

We also accept the cell phones in bad condition. All models and brands of cell phone are welcome even with or without batteries & re-charges.

Your old cell phones can help some people living in Hong Kong with a new page! Hong Kong Broadband Network Ltd. and Caritas Hong Kong Computer Workshop are now running an old cell phone donation jointly. Please bring your cell phones to any HKBN shops or Customer Service Centre. The collected old cell phones will be tested, refurbished and donated free of charge or sold to the deprived at nominal cost. For the parts which are too old or cannot be repaired, they will be spined off and sold to recycler. The income will be used as operating expense of the workshop.

Join us in this meaningful charitable event!

Date of Collection :

From Now to 31 March 2011

Enquiry Hotline & Email :

For Further Corporation

3145 6433

nikita@ctihk.com (Ms. Nikita Cheung)

Place of Collection:

Customer Service Centre

Room 1016-1018, 10/F Park-In Commercial Centre, 56 Dundas Street, Mongkok

Shops

Hong Kong

- Shop 357, 3/F, New Jade Garden Shopping Arcade, Chai Wan
- Shop No.G9B, G/F Tai On Building, No. 57-87 Shau Kei Wan Road, Sai Wan Ho
- Unit No.7/-/8, King's Park Lane, No.2/8-288 King's Road, North Point
- Shop 111, Wan Chai Computer Center, 130 Hennessy Road, Wan Chai

Kowloon

- Shop P48, Podium, Telford Plaza, Kowloon Bay
- Shop L4-5, Level 4, apm, Millennium City 5, 418 Kwun Tong Road, Kwun Tong
- Shop 3127, Level 3, Lok Fu Plaza, Lok Fu
- Shop UG02D, Olympian City 2, Tai Kok Tsui
- Shop G5, G/F, Wong Tai Sin Shopping Centre, Wong Tai Sin
- Shop C103(2), Level 4, Kwai Chung Plaza, Kwai Chung

New Territories

- Shop 27B, 3/F, Sha Tin Plaza, Shatin
- Shop 34, G/F, Fortune Plaza, Tai Po
- Shop L001, G/F Tin Yiu Shopping Centre, Tin Shui Wai
- Shop UG077, Metro City Plaza II, Tseung Kwan O
- Shop 150, Hau Tak Shopping Centre, East Wing, Tseung Kwan O
- Shop 20, 2/F, Discovery Park, Tsuen Wan
- Shop 2029, 2/F, Phase I, Tuen Mun Town Plaza, Tuen Mun
- Shop S71A, Ocean Walk, Tuen Mun

Organizers:

