

Next Station: University 下一站・大學



Stage 3 – Advanced Diploma in Business Management Graduation Ceremony

30 March 2012

Everybody Bouncing Up!!!
夢想躍動 人人彈高



48 Talents

3 Years of Hard Work

**We witnessed their Achievement
and shared their Joy...**

Guests' Encouragement



Sharing by local veteran actress Ms. Yu Mo Lin
~ renowned for her charity in providing education to rural area students in Mainland China



Opening Note by
William Yeung, Chief Executive Officer



Graduates celebrating with their bosses and expressing their gratitude to the group

Messages from Graduates



Sharing by Boris Wong

Sales Manager – Customer Relations

“Whether you get a Grade E / just a pass at score of 60, or aim for a Grade A and a distinction is a personal choice. You can get a Bachelor Degree either way, but it’s your way of life you are choosing for yourself.

Good performance does not come from sheer luck. It is resulted from a lot of **Hard Work + The Right Method**. For me, I will fight all my way to be at the top.”



**Distinguished
Student
Award**

Sharing by Colo Law

District Service Engineer II – Customer Relations

“When I was preparing my final examination, my baby boy was born and I had to move house because of lease end (my wife was still in maternity ward). I would not have imagined I could handle all these alone, but the course has helped me learnt how to prioritize things, how to manage limited time, and how to handle multi-tasking.



It was an amazing journey in the third year of study, and has prepared me well for the next stage and my career. **From now, nothing seems impossible.**

I feel there is a closer gap between myself and people with higher education. Now our conversation topics become richer and wider, and I feel easier to express my views assertively. I can say I am so much more confident now.”

Sharing by Yikit Cheng

Senior Telesales Supervisor, Customer Relations

“My relationship with family has been closer than ever. Now I spent more time with my family, and they are proud to see me getting the university degree. In the past, I always thought getting a pass was enough. Now I realize I cannot waste my time. I must aim higher. If I work harder, I know I can get better results. I will not disappoint myself and anyone else again.

Throughout these three years, I have acquired a deeper commercial awareness in things around me. During Chinese New Year, I always visit the local festive market and each year I will see those little wind-mills. To me, they were only decorations or festival goodies before, but this year when I saw them again, I was thinking about the materials shift from bamboo to plastic, the production cost, the wastage reduced, the efficiency gain, quality control, supply chain, pricing strategies and even customer satisfaction. It was an interesting reflection and now I was able to apply things I learnt in daily lives. **I can now see things with richer perspectives.”**



It's not the end of the Journey...

Stage 4
Bachelor of Business Management
工商管理(榮譽)文學士

is coming...

Management-Focus Module

Year 2

April 2012 – April 2013

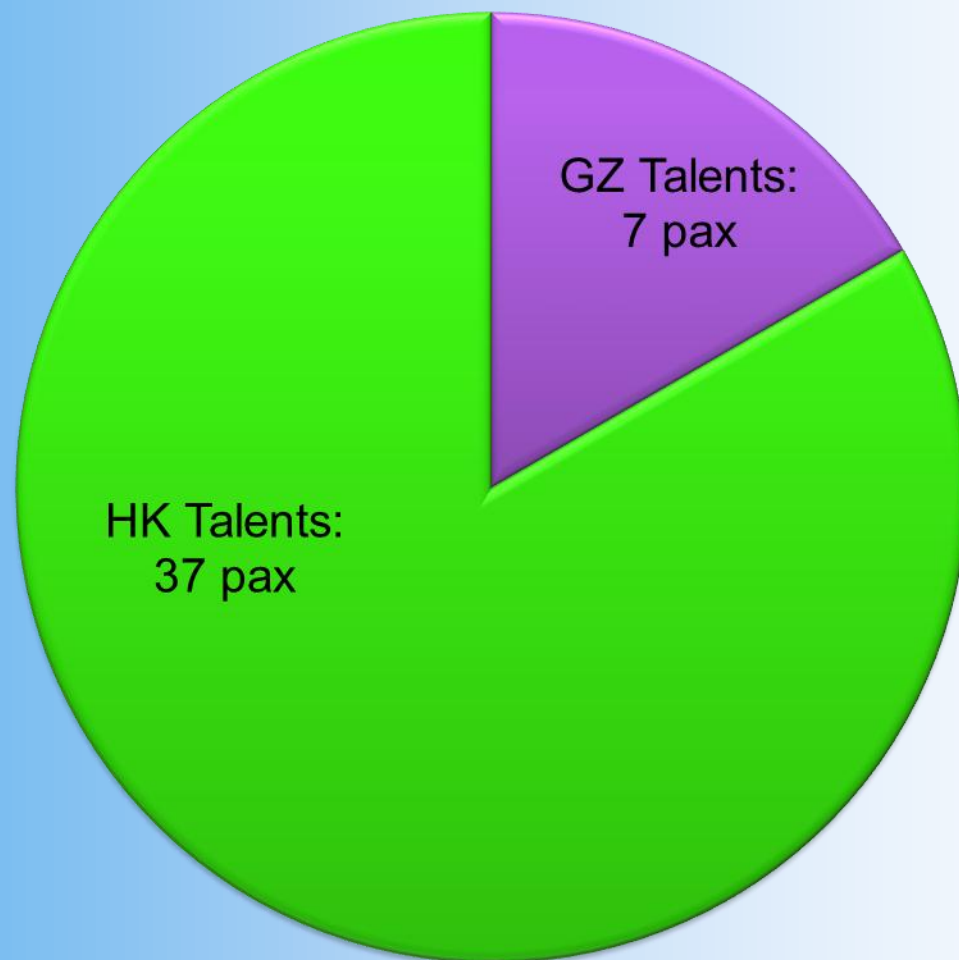
- Organizational Behaviour
- Business Research Methods
- Marketing Management Planning and Control
- Managing Finance and Information
- People Resourcing
- Purchasing and Supply Chain Management
- Marketing Communications
- Marketing Research

Year 3

June 2013 – April 2014

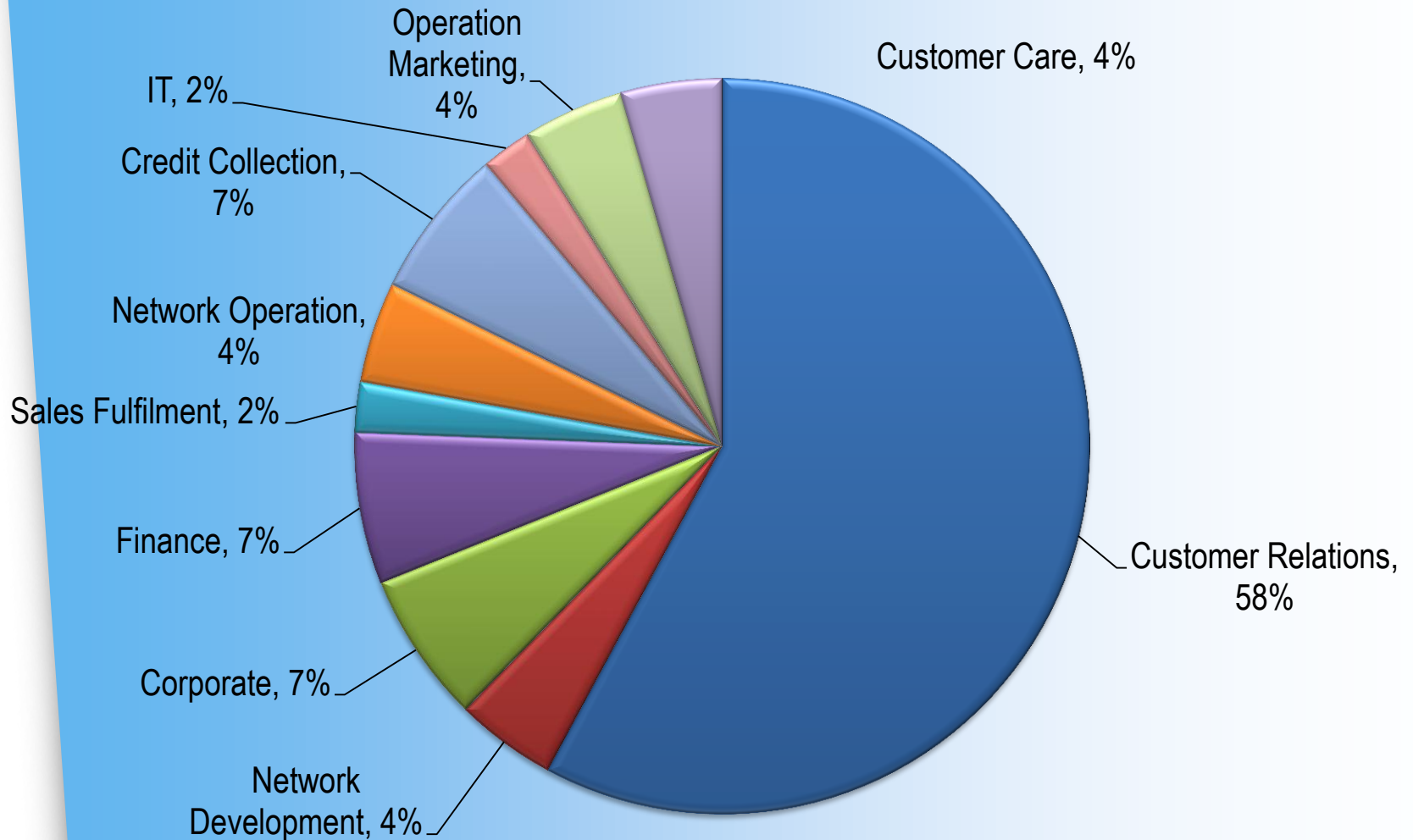
- Strategic Management and International Business
- Operations Management
- Project
- Services Marketing
- Relationship Marketing
- Employee Relations and Change in Organizations
- Development and Reward

Mix of Stage 4 Participants



Wide Cross Section of Participants

Departmental distribution of Stage 4 Talents



Stage 3 Graduates



Certificates presented by Mr. William Yeung, CEO, City Telecom

Yiu Kin Hei
Co-ordinator
Joined CTI in
2007

Pakming Li
Assistant District
Service Engineer
Joined CTI in 2006

Jims Hui
Unit Manager
Joined CTI in 2001

Tso Tsz Lung
Co-ordinator
Joined CTI in 2004

Jeffery Lam
Senior Customer
Service Clerk
Joined CTI in 2007

Ronald Ko
Assistant Telesales
Manager
Joined CTI in 2005

Yager Chow
District Service
Network Consultant
Joined CTI in 2003

Fu Ho Lam
Assistant Telesales
Supervisor
Joined CTI in 2008

Kaka Yu
Senior Operation
Executive
Joined CTI in 2003

Chow Chow
Senior Customer
Technical Service
Executive
Joined CTI in 2005

Stage 3 Graduates



Certificates presented by Mr. NiQ Lai, CFO & Head of Talent Engagement, City Telecom

Sogo Wong
Senior Sales
Fulfillment Executive
Joined CTI in 2008

Joey Tse
Telesales Supervisor
Joined CTI in 2007

Doodoo Doo
Senior Telesales
Executive
Joined CTI in 2007

Jacky Lo
Assistant District
Service Network
Consultant
Joined CTI in 2002

Henry Ma
Assistant Manager –
Residential Sales
Joined CTI in 2001

Boris Wong
Sales Manager
Joined CTI in 2009

Ling Tsang
District Service Network
Consultant
Joined CTI in 2008

Tim Ip
Assistant District
Service Engineer
Joined CTI in 2004

Colo Law
District Service
Engineer
Joined CTI in 2004

Wong Wai Ki
District Service
Engineer
Joined CTI in 2005

Stage 3 Graduates



Certificates presented by Ms. Ivy Lau, Director of Talent Engagement, City Telecom

Benny Ho
Technical Support
Joined CTI in 2007

Leung Chi Wai
Marketing Assistant
Joined CTI in 2006

Au Ho Kai
District Service Engineer
Joined CTI in 2002

Dicky Chan
Engineer
Joined CTI in 2000

Berry Liu
Officer - Finance
Joined CTI in 2005

Li Hoi Hong
District Service Engineer
Joined CTI in 2001

Stage 3 Graduates



Certificates presented by Ms. Victoria Lo, Senior Manager, Hong Kong Management Association

Li Kam Nin

Senior Telesales
Manager
Joined CTI in 2005

Bicky Wu

Assistant Customer
Relations Supervisor
Joined CTI in 2004

Sykes Ng

Assistant Customer
Relations Supervisor
Joined CTI in 2003

Gelly Lu

Customer Relations
Executive
Joined CTI in 2005

Sally Man

Assistant Telemarketing
Supervisor
Joined CTI in 2004

Fatas Leung

Assistant Customer
Relations Supervisor
Joined CTI in 2004

Jenny Chan

Assistant Customer
Relations Supervisor
Joined CTI in 2003

Aki Lee

Credit & Collection
Clerk
Joined CTI in 2007

Other Stage 3 Graduates

Wilson Ng

Network Solution Planner
Joined CTI in 2001

Yikit Cheng

Senior Telesales Supervisor
Joined CTI in 2005

Victor Yip

Assistant Officer - Finance
Joined CTI in 2004

Zonnie Chung

Senior Account
Manager
Joined CTI in 1999

Eric Cheng

Operation Support
Officer
Joined CTI in 2003

Carry Lau

Assistant Procurement &
Logistic Officer
Joined CTI in 2004

Lok Chan

Assistant Engineer
Joined CTI in 2007

Kelly Yu

Assistant Unit Manager
Joined CTI in 2002

Lam Lui

Unit Manager –
Residential Sales
Joined CTI in 2005

Joe Law

Senior Telesales Manager
Joined CTI in 2000

Dandy Wong

Unit Manager
Joined CTI in 2003

Colan Chan

Customer Relations
Supervisor
Joined CTI in 2001

G.K. Wu

Analyst Programmer
Joined CTI in 2006

William Hui

Telesales Manager
Joined CTI in 2001

Congratulations!!!

See you all in 2014...

at the Stage 4 Graduation Ceremony



Appendix 1:

Next Station: University Journey



Road to achieve Degree Dream

	Stage 1	Stage 2	Stage 3	Stage 4
Period	February – April 2009	August 2009 – July 2010	October 2010 – September 2011	April 2012 – April 2014
Achievement	Certificate in Management Studies	Professional Diploma in Supervisory & Administrative Management	Advanced Diploma in Business Management	Bachelor of Arts (Hons) Business Management
Duration	30 hours in 10 lessons	180 hours with 6 modules	180 hours with 6 modules	24 months with 15 modules
Tuition / Talent	HK\$2,900	HK\$18,000	HK\$20,000	HK\$84,000

Co-investment to realize our Talents' Degree Dreams

The Talent	CTI Group
10-20% tuition fees upfront	80-90% tuition fees with a total of HK\$110,000 / Talent for full program completion
Invest personal time to attend classes	On-premise World-Class lectures in Hong Kong and / or Guangzhou

Customized for our Talents

Local Context

All programs are conducted in **Cantonese** with abundant **local case studies**

Venue

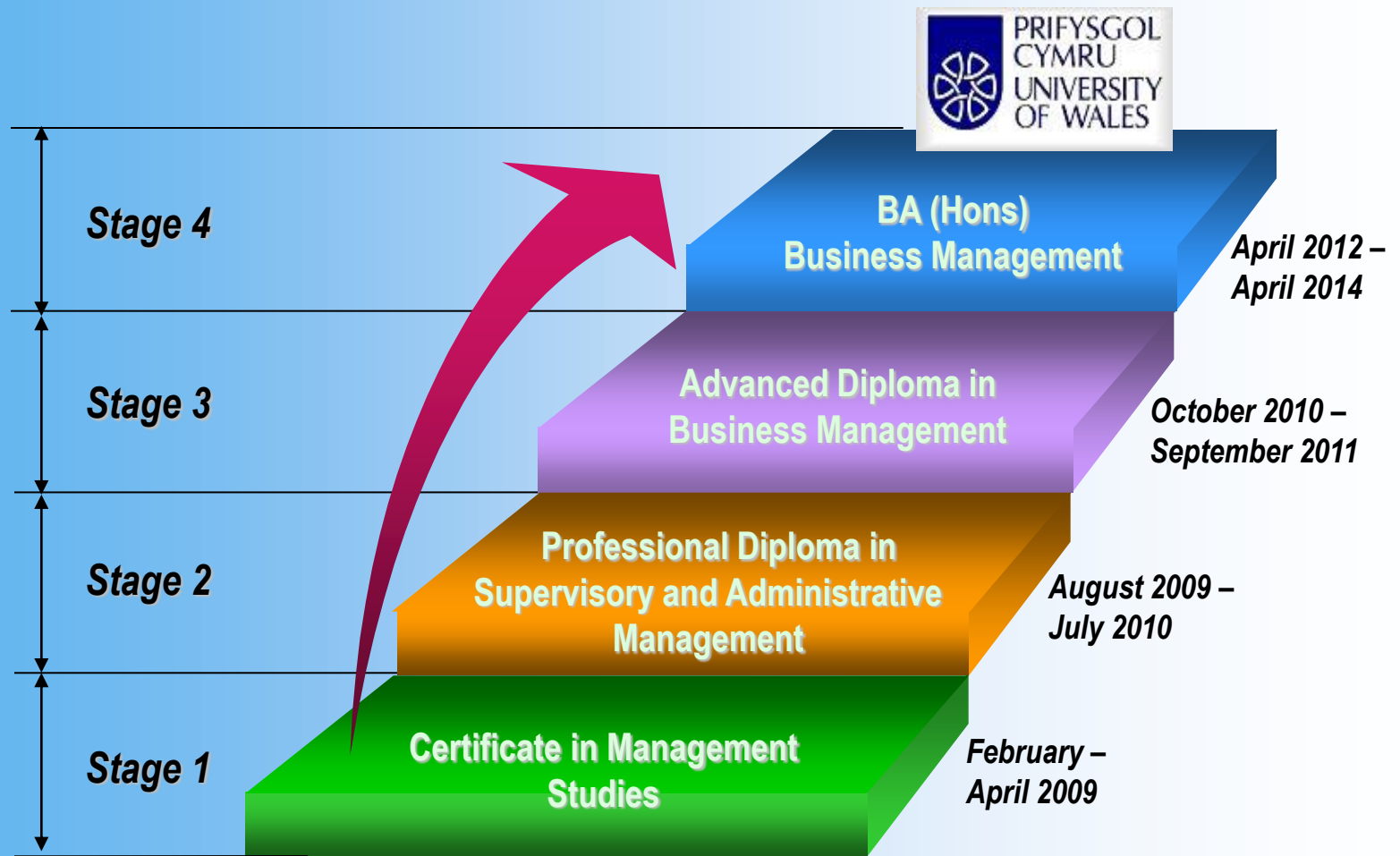
World Class Professors teach at **CTI office** (save time and travel cost)

Recognition

Recognized degree program awarded by **University of Wales (UK)**



Program Framework



** Partner with Hong Kong Management Association*

Appendix 2: World Class University



University of Wales, UK

<http://www.wales.ac.uk>

- Founded in 1893 and is the second largest degree-awarding body in the United Kingdom
- Consist of 9 institutes in Wales, more than 80,000 students in University of Wales and accredited over 15,000 degree annually

Appendix 3: Previous Video Reference

- **Next Station: University Stage 2 Graduation Ceremony**
<http://www.youtube.com/watch?v=6z1k9k4rAXA>
- **Participant's Reflection**
 - **“My Second Chance” by Lam Lui,**
Unit Manager – Residential Sales, Customer Relations
http://www.youtube.com/watch?v=f_NKdV7ULYg
 - **“Avoid being 5-5-5” by Yager Chow,**
Assistant District Service Network Consultant, Customer Relations
<http://www.youtube.com/watch?v=m3a-dK6Pw-0>



夢想躍動
人人彈高
Everybody
Bouncing
UP!!!



For program detail, please contact:

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