

For Immediate Release

## **Next Station University – Our Colleagues, Our Inspiration**

(15 October 2010, City Telecom (H.K.) Limited, HKEX: 1137, NASDAQ: CTEL).

***Chinese proverb:***

***If you want one year of prosperity, grow grain.***

***If you want ten years of prosperity, grow trees.***

***If you want one hundred years of prosperity, grow people.***

At City Telecom, we are striving towards 100 years of prosperity. "Next Station University" is our four stage, four year, HK\$110,000/Talent (US\$14,000) partnership between City Telecom and 49 of our Talents for a 2nd chance at achieving their dream of a World Class University Degree. The partnership is based on Talent investing their sweat equity of balancing family, full time career and studying, whilst City Telecom invests 80-90% of the course fees and arranges for World Class lecturers to come teach at our offices in Hong Kong and Guangzhou. This program is jointly organized with the Hong Kong Management Association (HKMA) and our Talents will earn a Bachelor of Arts' Degree in Business Management by University of Wales (UK) upon finishing the whole program.

"We know we are likely to lose money on these 49 talents, but we believe that they will act as catalysts and be an inspiration to the rest of our 3,000 plus Talents. Each of them is an evangelist of CTI's learning culture and they'll inspire the people around them to much greater heights, both career and personal wise", Christy Wang, Assistant Manager, Learning & Development.

Video testimonial, by Mr Lam Lui, Sales Promoter, Customer Relations – "I didn't take advantage of my 1st chance provided by my parents. Now with my 2nd chance, I must complete it as there may not be a 3rd or 4th chance" is available at

[http://www.youtube.com/user/HKBNatUTube?feature=mhum#p/u/0/nd\\_aC5yGvyY](http://www.youtube.com/user/HKBNatUTube?feature=mhum#p/u/0/nd_aC5yGvyY)

For full details of our Next Station University program, please download at

[http://reg.hkbn.net/ctigroup\\_admin/files\\_upload/NextStationUniversityStage2e.pdf](http://reg.hkbn.net/ctigroup_admin/files_upload/NextStationUniversityStage2e.pdf)

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**About City Telecom/Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,027,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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