

For Immediate Release

Building High-Flying TEAMs – Together Everyone Achieves More

(Hong Kong, 13 March, 2012) At City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL), we believe that Teamwork is essential to our sustainable success. Teamwork allows us to achieve much more together than as individuals, and forms an important element to demonstrate one of our Corporate Core Values, “Direct and Action Oriented”, promoting transparent communications and common goals.

While many companies focus strongly on growing individual competence through trainings and development, we put equal emphasis in building effective teams. We have used teambuilding exercises heavily to help teams develop an atmosphere of trust, confidence, energy and creativity. It also allows our people to establish rapport and more concern about team results, thus contributing to overall higher productivity. Taking people away from their normal work-stations with all kinds of offsite activities, our talents have gained different exposures and experiences. A few examples of successful offsite activities in the past include exciting overseas trips, company visits, vigorous outward bound trainings, strategic planning meetings, and even as creative as intensive work-outs at gymnasiums.

“Each event and location is carefully chosen to make sure our talents have out-of-the-box thinking and stimulus. We deliberately create a safe, yet challenging, impactful, yet non-threatening environment for the team members to explore new things outside the traditional dimension. In many times we are happy to see learning and self reflections help improve both individual and corporate performance in the long run,” said Ms Ivy Lau, our Director of Talent Engagement.

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About City Telecom/ Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,240,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

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Appendix: Photos of offsite activities



Investing thousands of man hours in offsite to build High Flyers.



Away Day – September 2011, The Mira Hong Kong, Hong Kong



Finance Department Offsite – August 2011, Sai Kung, Hong Kong



Team Building Activities for Finance Department Offsite – March 2012, Hilltop Country Club, Hong Kong



Customer Relation Department Incentive Trip – September 2011, Macau



PayTV - News Department Offsite – September 2011,
Pure Fitness, Hong Kong



Corporate Department Offsite – August 2011,
CISCO Headquarters, U.S.



Administration Department Offsite – July 2011, Noah's Ark,
Hong Kong