



For Immediate Release

## **HKTV Dramas Will Be Available in Mainland - Exclusively on V.QQ.COM**

**Hong Kong, 5 November 2014** - Hong Kong Television Network Limited ("HKT") today announced it has reached an agreement with V.QQ.COM of Tencent Holdings Limited, for an exclusive right on new media broadcast. HKT will launch its new platform on 19 November, and V.QQ.COM will be the exclusive Internet platform for its drama broadcast in Mainland.

HKT strives to produce high-quality dramas in a serious manner. Apart from using Hollywood movie grade filming equipment to enhance visual quality, we have also made every effort to explore new themes. All the dramas were casted by experienced artistes, mingling with new faces in order to engage audiences by new and refreshing experience. While HKT's contents will be available on new media platform, audience can watch our dramas via various Internet-connected devices including smart TVs, TV boxes, smart phones, tablets and personal computers.

V.QQ.COM is one of the major Internet video portals in Mainland. With professional operational expertise, they embrace enriched and high-quality contents and continuously hunting for copyrighted contents, forming an integrated content platform for drama hits, exclusively produced contents, sports, major events, news & information. As for HKT, it embraces dramas with a variety of themes with high-quality shooting. While the trailers are available on Internet, they have drawn tremendous public attention, in particular, "Borderline", has won great support. The current online vote for first drama upon launch has also won overwhelming responses, reflecting public eager of its drama contents.

To Wai Bing, Chief Executive Officer of HKT said, "HKT devotes to provide high-quality entertainment programs to the Chinese community all over the world. We strongly believe that the sharp scenes and lively rhythm with professional performance of our artistes will bring unprecedented and refreshing experiences to the audiences. We are honored that V.QQ.COM embraces our mentality, and to work together to extend our reach to Chinese viewers, which will be beneficial to our brand promotion."

Representative from V.QQ.COM said "HKT is well-known and appreciated by their creativity and breakthrough. Their dramas cover wide range of topics, from gangster film, science fiction, romance and family to young idols, musicals, children and reality. On casting, we can see familiar faces including Wong Yat Wah, Lam Man Lung, Leila Tong, Maggie Cheung Ho Yee, Ha Yu and Paw Hee Ching. Working with HKT can definitely enrich our entertainment content and bring visual enjoyments to our audiences"

Starting from 19<sup>th</sup> November 2014, audiences in Mainland can enjoy HKT dramas on <http://v.qq.com>.

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#### **About Hong Kong Television Network Limited**

Hong Kong Television Network Limited is a Hong Kong and the U.S. list company (SEHK : 1137; NASDAQ : HKTV). Established in 1992, the Group possesses extensive and successful experience in telecom market liberalization, popularizing advanced technology and applications. The Company strives to expand its foothold to the multimedia and TV industry. Riding on our content library together with strong brand presence in Hong Kong, we are now developing various business models to build a 24-hour "e-Shopping Mall" providing a "one-stop shop" platform to people in Hong Kong, including entertainment, online shopping, delivery service and impressive customer experience.

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