

For Immediate Release

Launch of bb100 broadband + bbWi-Fi + Samsung GALAXY Tab

(12th November 2010) City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) and wholly owned subsidiary, Hong Kong Broadband Network Limited (HKBN) is pleased to announce the launch of a phenomenal value service package for symmetric 100Mbps broadband, bbWi-Fi and a perfectly sized 7-inch display - Samsung GALAXY Tab at HK\$269/month (US\$35).

In 2004, when we launched our symmetric 100Mbps and 1Gbps to the home services, broadband was mainly used to connect to a single family PC. Today, our homes are seeing a proliferation of multiple internet enabled devices such as individual PCs and laptops, IP-TV, smart phones and tablets, IP video cameras, game consoles, Wi-Fi TV etc. Compelling priced at HK\$169/month (US\$22) and HK\$199/month (US\$26) for our standalone 100Mbps and 1Gbps services, the question now becomes “Why not enjoy this extra bandwidth?”, from legacy thinking of “Why do I need this extra bandwidth?”.

“Today, we are pleased to launch pervasive service packages that include our Fibre-based broadband service, home & outdoor Wi-Fi, bundled with the latest 7-inch mobile tablet Samsung GALAXY Tab (<http://galaxytab.samsungmobile.com/>). Today, the technical specification of current Wi-Fi “802.11n” standard far exceeds the limitations of popular legacy xDSL broadband services in Hong Kong, which are commonly limited to 8Mbps download and 1 Mbps upload. Upgrading to HKBN’s Fibre-based symmetric 100Mbps or 1Gbps broadband service is the best way to unleash the power of popular smart phones and tablets, especially in a multiple internet enabled devices home setting that is so common today”, June Lam, Associate Director of Consumer and Corporate Marketing.

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About City Telecom/Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fibre network. City Telecom’s wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling it substantial growth. The company takes great pride in developing its over 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

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Investor Engagement

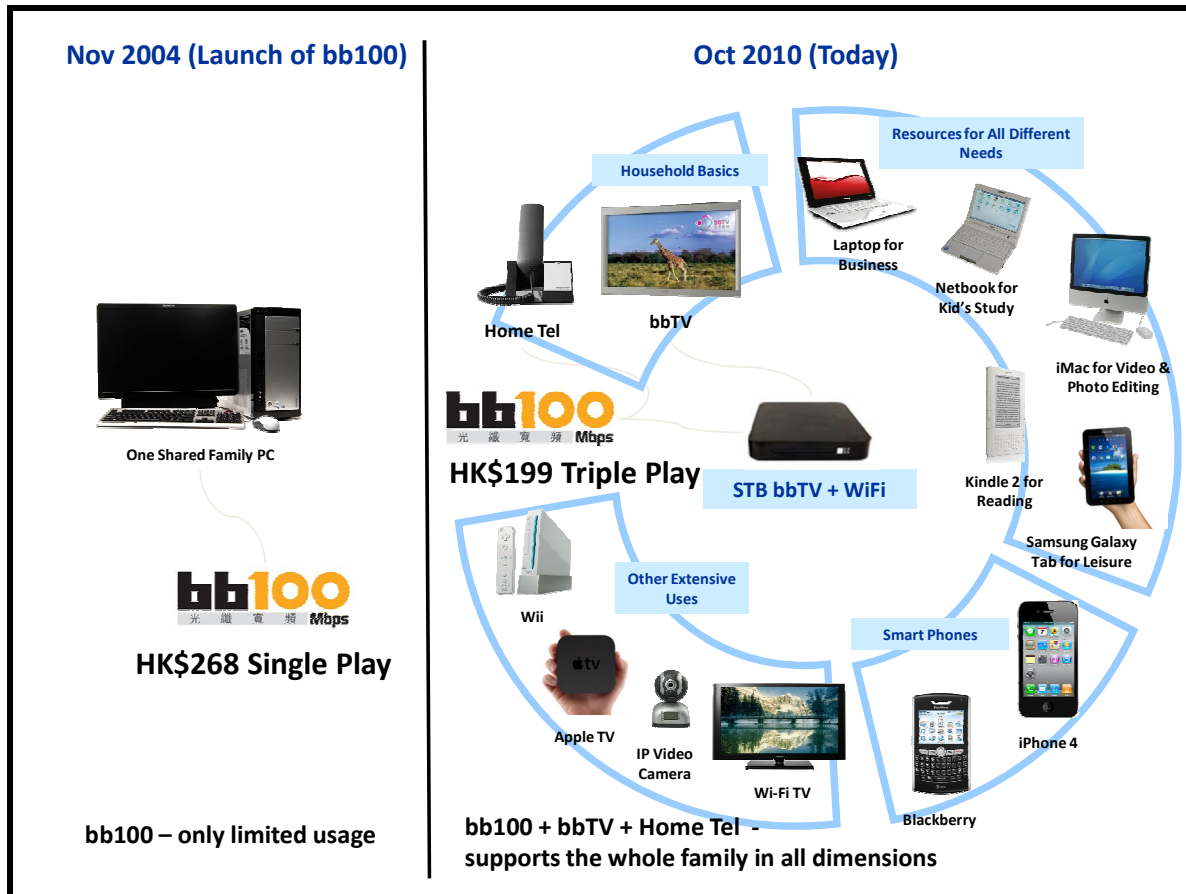
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Appendix 1 : Broadband Connection: From PC Access to Home Hub



Appendix 2 : bb100 + bbWi-Fi + Samsung GALAXY Tab



Empowers more possibilities for your family

Now register Hong Kong Broadband's "100Mbps + Wi-Fi" service package for just \$269/mth*, including:

- A free Samsung Galaxy Tab (worth \$5,688);
- A free wireless router;
- 'Steady Speed Guarantee' +

Explore more possibilities freely, indoors and outdoors[™].

Stock prioritizes to early bird registrants[^]. Act Now!

Free
Original Price:
\$5,688

Samsung GALAXY Tab

- 7" Touch-screen Display
- 16GB Memory (Support up to 32GB MicroSDHC[™])
- Video-conferencing
- Supports Multi-Tasking

Visual for reference only



Hotline: 3613 1000 apply.hkbn.net/en

Customer Service Center: Flrs. 1016-1018, 10/F, Park-In Commercial Ctr., 6 Dundas Street, Mong Kok

Shops: Hong Kong – King's Park Lane, North Point; New Jade Garden Shopping Arcade, Chai Wan; Wan Chai Computer Center, Wan Chai. Kowloon – Telford Plaza, Kowloon Bay, aprn, Millennium City 5, Kwun Tong; Lok Fu Plaza, Lok Fu; Olympian City 2, Tai Kok Tsui; Wong Tai Sin Shopping Ctr; Wong Tai Sin. New Territories – Sunshine City Plaza, Ma On Shan; Sha Tin Plaza, Sha Tin; Tin Yiu Shopping Ctr, Tin Shui Wai; Metro City Plaza, Tseung Kwen O; Hau Tak Shopping Ctr, Tseung Kwen O; Discovery Park, Tseung Wai; Tuen Mun Town Plaza I, Tuen Mun; Cooten Walk, Tuen Mun; Fortune Plaza, Tai Po

*Valid till November 30, 2010. A free wireless router will be offered. The offer shall be subject to terms and conditions including a 36-month contract period, prepayment of \$4,980, installation fee of \$380 which will be waived if full prepayment of \$4,980 is made. The offer applies to residential customers within the network coverage of H3BN. The local upload and download speed measured from the website of the subscriber's premises to HK Internet Exchange Center 2 (HXIC2) shall be guaranteed not less than 90% of the entitled. Otherwise, compensation equals to two times the service fee charged for the number of affected days on a pro-rata basis will be provided. Subject to terms and conditions of "Steady Speed Guarantee". Maximum local upload/download speed is 100Mbps, maximum overseas upload/download speed is 20Mbps. The actual speed may be affected by other extraneous factors including the specifications of the router used by the users. ^Outdoor wireless access service is only available within the network coverage of H3BN-FI hotspots, please visit <http://my.hkbn.net/broadband/hotspot-search> for details. Samsung Galaxy Tab is available for pick up within Nov 25, 2010, exact redemption date and details will be notified individually. *Hong Kong Broadband Network has been awarded the "Best Fixed-Line and Broadband Carrier" of Telecom Asia Awards 2010 by Telecom Asia, Asia's largest regional telecom publishing group.

