



For Immediate Release

**HKBN bbTV becomes the First Local Content Provider for  
Panasonic VIERA Connect  
Bringing Comprehensive News Information to Users**

(Hong Kong, 29 Aug 2011) Hong Kong Broadband Network Limited ("HKBN", a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) is pleased to announce that, bbTV news content is now available in Panasonic VIERA Connect!

Being one of the major paid TV stations in Hong Kong, HKBN bbTV was chosen by Panasonic to be VIERA Connect's first local content provider, providing the latest news information in Chinese for the users. The apps of HKBN bbTV is now built-in 4 series (VT, ST, DT and E30) totally 8 models of 2011 Panasonic VIERA iDTV. Ten real time news video and two featured stories will be updated automatically every day, bringing users informative videos. Latest programs information from bbTV can also be achieved by users through the "bbTV Special" section.

Mr. Chan Lap Pan, Senior Manager of Sales Department, Shun Hing Electronic Trading Co. Ltd. said, "HKBN bbTV News Channel has been providing precise and comprehensive news information for its audience. We believe inviting bbTV to be the first local content provider for VIERA Connect will be able to deliver our users with the latest and most reliable information."

Ms. To Wai Bing, Managing Director of Business Development, HKBN said, "We are honored to be invited by Panasonic as the first local content provider for VIERA Connect. This is a recognition to bbTV News Channel from Panasonic, which also shows Panasonic's emphasis on the supply of local information to its users."

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## Appendix: Screen capture of bbTV News Apps



Interface of “News” section in bbTV News Apps



Interface of “bbTV Special” section in bbTV News Apps

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**About City Telecom/ Hong Kong Broadband Network Limited**

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its about 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at [www.ctigroup.com.hk](http://www.ctigroup.com.hk).

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