



For Immediate Release

HKBN Launches bbTV News Ticker Apps Exclusively for Samsung Smart TV Users

(Hong Kong, 23 Aug 2011) Hong Kong Broadband Network Limited ("HKBN", a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) is pleased to announce that, bbTV Apps and bbTV News Ticker Apps designed for Samsung Smart TV is now available!

HKBN bbTV Apps is now available in Samsung Smart TV. Ten real time news video and two featured stories will be updated automatically every day, bringing users informative videos. Latest programs information from bbTV can be achieved by users through the "bbTV Special" section also.

Furthermore, a bbTV News Ticker Apps has been designed by HKBN bbTV for Samsung Smart TV exclusively. Timely news information provided by bbTV will be showing through the banner at the bottom of the screen constantly once the bbTV News Ticker Apps is started. Users of Smart TV will be able to receive latest news information through bbTV either they are watching free or paid TV channels, or even DVDs. Information will cover contents including local news, global news, financial news, entertainment news and sports news. Users can hide the banner anytime according to their own preference. They can keep pace with the world now even when they are watching TV!

Mr. Alex Chung, Chief Operating Officer, Samsung Electronics HK Co. Ltd. said "We are delighted to have HKBN bbTV designing the Apps of bbTV News Ticker for the users of Samsung Smart TV. This Apps can satisfy the users' need on instant information feeding, at the same time experience the audiovisual enjoyment brought by Samsung Smart TV. We look forward to extend our cooperation with HKBN bbTV further, bringing more user-friendly and informative apps for Samsung Smart TV users."

Ms. To Wai Bing, Managing Director of Business Development, HKBN said, "the bbTV News Ticker is a great breakthrough for bbTV News Channel, we are happy to have Samsung Smart TV to be the first platform for this Apps. In the future, we will further enhance the bbTV News Ticker Apps and expanding the application of this Apps to different Smart TV models.

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Appendix: Photos



Timely news information provided by bbTV will be showing through the banner at the bottom of the screen constantly once the bbTV News Ticker Apps is started.



The new HKBN bbTV apps are installed in latest series of Samsung Smart TV.

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About City Telecom/ Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its about 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

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