

For Immediate Release

HKBN bbTV News Now Available on Sony's BRAVIA 3D Internet TV Series Witness and Share the Joy of Prince William's Royal Wedding

(Hong Kong, 28 April 2011) Hong Kong Broadband Network Limited ("HKBN", a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) is pleased to announce that, bbTV News content is now available in the latest series of Sony's BRAVIA 3D Internet TV Series!

Equipped with the advanced features developed by Sony, the latest series of BRAVIA 3D Internet TV redefines the form and functions of television, including:

1. Full HD 3D Support and Network Connection:

Apps like HKBN bbTV are built-in the internet widget of the latest BRAVIA 3D Internet TV series. Users can enjoy different informative video clips like news information, featured stories and bbTV promo prepared by HKBN bbTV through instant streaming. Ten real time news videos and two featured stories will be updated by HKBN bbTV.

What is more, HKBN bbTV's production crew will witness the royal wedding of Prince William and Kate Middleton in London. Users will be able to get the firsthand information of the royal wedding at the comfort of their homes!



2. Media Remote application:

By installing the newly launched free “Media Remote” app, the TV’s supplied remote control can be replaced by an Android phone or iPhone which allows users to browse through different TV programs and online videos.

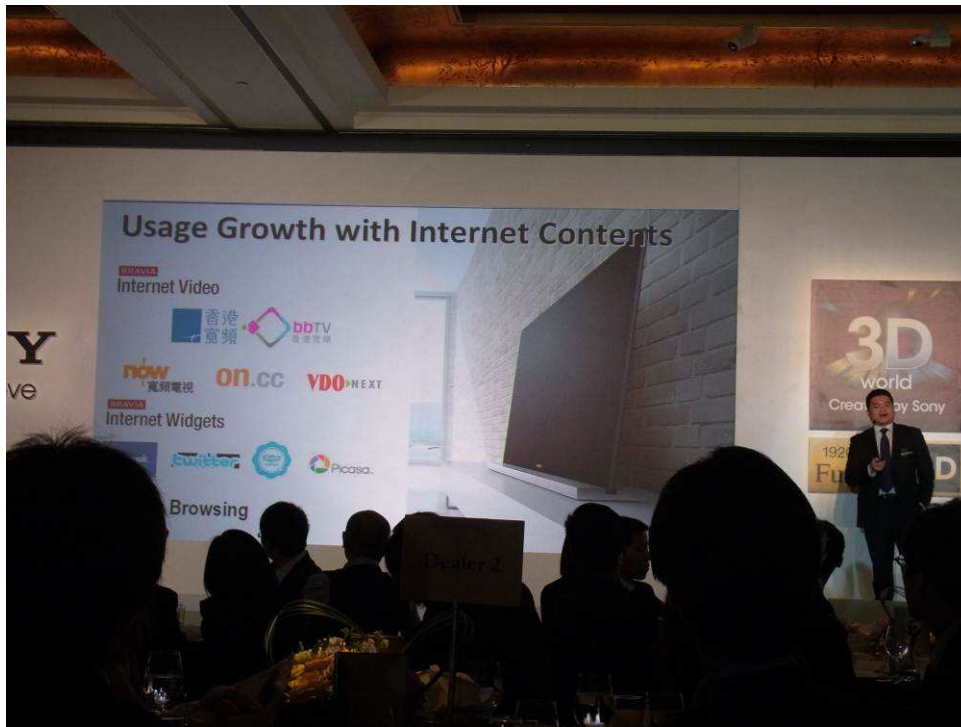


“We are delighted to cooperate with HKBN bbTV, redefining the TV viewing experience of Sony BRAVIA 3D Internet TV users. The content of HKBN bbTV is timely and informative which will further enrich the entertainment experience of our customers,” said Bert Wong, Department Manager, Consumer Product & Channel Market Division, Hong Kong Marketing Company, Sony Corporation of Hong Kong Limited

Ms. To Wai Bing, Managing Director of Business Development, HKBN said, “We are honored to work with Sony to bring the latest news information for users of Sony BRAVIA 3D Internet TV series. We believe our content will fit the users’ needs and bring useful information to their daily life.”

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Appendix: Photos



Bert Wong, Department Manager, Consumer Product & Channel Market Division, Hong Kong Marketing Company, Sony Corporation of Hong Kong Limited introduced the HKBN bbTV apps in Sony's BRAVIA 3D Internet TV series launch event.



The new HKBN bbTV apps are installed in Sony's latest BRAVIA 3D Internet TV series.

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About City Telecom/ Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its about 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

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