



For Immediate Release

HKBN Launches “bbTV GIANT” Mobile Apps Bringing Exclusive Information to Samsung Android Handset Users

(Hong Kong, 26 April 2011) Hong Kong Broadband Network Limited (“HKBN”, a wholly-owned subsidiary of City Telecom (HK) Limited, HKEX: 1137, NASDAQ: CTEL) is pleased to announce the launching of Mobile Apps, “bbTV GIANT” through cooperation with Samsung, a renowned handset brand from Korea, which brings diversified information and entertainment to users of Samsung smartphone equipped with Android operating system exclusively.

“bbTV GIANT” is a mobile apps developed by HKBN bbTV specially for Samsung featured smartphone* equipped with Android operating system. Upon installation of “bbTV GIANT”, users can browse through different content and HD videos offered by HKBN bbTV on the following categories:

- G** - **Green**
- I** - **Idea**
- A** - **Actions**
- N** - **NewsOn**
- T** - **Technology**

Moreover, in order to promote local creativity, Din-dong, an award-winning cartoon character created by a local design house will share the latest weather report with the users through “bbTV GIANT”. Different functions are also available for users to share the up-to-the-minute news, watch bbTV promo and register for any HKBN service, etc.

Android operating system was introduced to the market in 2007. Statistics showed that Android has become the most popular smartphone operating system in the world within 2 years. It was adopted by different global brands as their smartphone operating system.

Ms. Yiyin Zhao, Product Marketing Director, Telecom Business of Samsung Electronics Hong Kong said, “We are honored to cooperate with HKBN bbTV. Smartphone is getting popular and handset simply equipped with high-tech hardware can no longer fulfill users’ needs. That’s why we choose to cooperate with HKBN bbTV and introduce ‘bbTV GIANT’ to our users, which adds value to our smartphone products from a software prospective.”

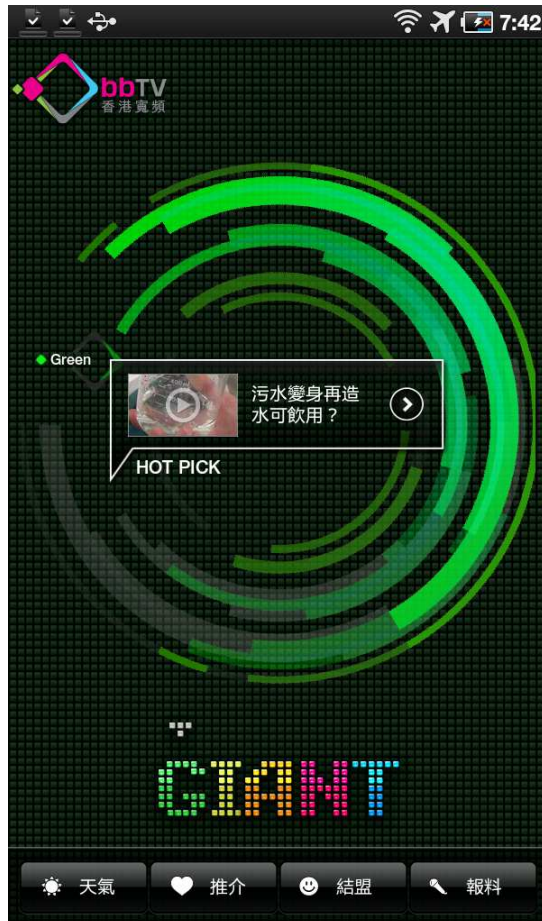
** “bbTV GIANT” is available in GALAXY Tab (P1000), GALAXY Tab WiFi (P1010), GALAXY S SUPER AMOLED i9000, GALAXY S SUPER CLEAR LCD i9003 and GALAXY S Wi-Fi 4.0 (YP-G1).*

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Mr. Earnest Li, News Controller of bbTV News Channel, HKBN said, "We are pleased to work with Samsung and bring all-rounded information to Samsung smartphone users. 'bbTV GIANT' let us break through the boundary of HKBN IP TV, which allows audience achieve HKBN bbTV's latest information through Samsung smartphone on the go."

- End -

Appendix: Screen capture of "bbTV GIANT" interface



Front page



NewsOn Section



Din-dong, a local cartoon character, share the latest weather report with the users

Service registration section

About City Telecom/ Hong Kong Broadband Network Limited

Established in 1992, City Telecom (H.K.) Limited (HKEX: 1137, NASDAQ: CTEL) provides integrated telecommunications services in Hong Kong via its own self-built fiber network. City Telecom's wholly-owned subsidiary, Hong Kong Broadband Network Limited (HKBN), is the fastest growing broadband service provider in Hong Kong. HKBN offers a diversified portfolio of innovative products that service over 1,110,000 subscriptions for broadband, local telephony and IP-TV. The Company has built a solid market position with top-of-the-line applications and practices enabling its substantial growth. The company takes great pride in developing its around 3,000 Talent force into a competitive advantage. Additional information on City Telecom can be found at www.ctigroup.com.hk.

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