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## 「商戶投件系統」自助交貨 提高效率及成本效益

HKTVMall的網上購物商場採多個營運模式，聯同超過4,200間商戶及產品供應商，為顧客提供超過500,000種產品選擇。HKTVMall現時於5個地點設有6個物流中心，處理不同溫度及種類的超市產品，同時處理訂單中商戶貨件的中轉程序。

為了令商戶交收貨品程序更準確快捷，HKTVMall於指定中轉倉新增「商戶投件系統」，讓商戶在中轉倉營運時間內，以簡單4步即可進行自助交貨。新系統有效令收貨流程更順暢，每件訂單入倉後均有紀錄，提升準確度。下一階段，將進一步將系統推展至位於長沙灣的物流中心，處理冷凍及急凍食品。

即睇「商戶投件系統」使用方法：



請[按此](#)了解更多「商戶投件系統」的流程及教學。

我們會繼續靈活運用資源，以創新的方式去應對業務迅速發展，並加強與商戶合作，讓顧客感受到網購的方便。

HKTVMall 成為 Facebook  
香港區首個「協作廣告」電子商貿平台



## **"Merchant Parcel Registration System" Improve Efficiency & Cost-effectiveness for Merchants' Parcel Delivery**

As an online shopping mall, HKTVMall adopts a hybrid business model to cooperate with more than 4,200 merchant partners and suppliers to offer more than 500,000 product choices to customers. HKTVMall currently has 6 logistics centres in 5 locations to handle types of supermarket products that require storage at different temperature levels, as well as the parcel transit from merchants.

In order to enhance efficiency and accuracy for merchant parcels handling, HKTVMall has launched a new "Merchant Parcel Registration System" in designated logistics centres, allowing merchants to conduct self-service for parcel delivery to HKTVMall in 4 simple steps during the operating hours. The new system effectively achieves seamless operation for parcel delivery, and to enhance accuracy with immediate receipt record. The new system will also be in place at our Cheung Sha Wan logistics centre to handle chilled and frozen product items.

Instructions of "Merchant Parcel Registration System":



[CLICK HERE](#) for more details of "Merchant Parcel Registration System".

We will continue to flexibly use our resources, to respond to the rapid growth of business in innovative ways, and to strengthen the cooperation with merchant

partners so that customers can feel the benefits and convenience of online shopping.



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