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## \$99益街坊福袋及無限額外9折優惠 開拓客源兼激發網購市場潛力

為了吸引不同類型的客戶，進一步擴闊顧客群，HKTVMall由即日起至2021年12月31日推出公屋住戶專享優惠，包括推出兩款「\$99益街坊福袋」及無限額外9折購物優惠。今次的優惠可讓新舊客戶進一步認識 HKTVMall 是產品極多元化的網上商場，加深對HKTVMall品牌的認識；同時希望透過不同的震撼優惠，增加現有客戶購買次數，加強客戶對 HKTVMall 的使用量及忠誠度，並吸納更多新客戶。

**特選客戶**

**\$99 益街坊福袋**

優惠碼  
**WW123456**

每個送貨地址限購一個福袋

或

福利券優惠期至2021年8月15日，特選屋邨客戶輸入指定優惠碼即可享優惠。送貨地址必須為指定地址；O2O店、自取點及智能櫃並不適用。\$99由亞細亞米數量有限，售完即止。專送轉戶及專送送貨地址限購一個福袋。根據香港法律，不得向未成年人士銷售或供應令人癮的酒精。Under the law of Hong Kong, intoxicating liquor must not be sold or supplied to a minor in the course of business. 受檢款必須於指定地址，經實地核實後，本公司保留最終決定權。

公屋住戶專享優惠涵蓋全港超過250個公屋屋邨，由即日起至8月15日，不論新舊客戶都可於HKTVMall 網上購物，以驚喜優惠價\$99購買「益街坊福袋」一個，產品包括各式生活必需品及食品，唯每個帳戶及每個送貨地址可購買福袋一個。

**特選客戶**

**全年任用**

優惠碼：**ZZ123456**

**過萬件超市產品!**

**額外9折**

獅球牌 粟米油 (900毫升 x 3) \$89.9 折實平均 **\$75.6**

淘大 杞子豬肉燒賣 (120克 x 6) \$15.9 折實平均 **\$7.5/包**

額外9折優惠期至12月31日。特選屋邨客戶輸入指定優惠碼即可享優惠。送貨地址必須為指定地址；O2O店、自取點及智能櫃並不適用。價格以結帳頁面（購物車）為準。9折優惠碼可以無限次使用。受條款及細則約束。如有任何爭議，本公司保留最終決定權。

另外我們同時為公屋住戶推出無限9折購物優惠，由即日起至12月31日，超過10,000

件精選超市產品照價再折，客戶在付款時輸入指定優惠碼即無限次享受額外9折優惠，希望可吸引新客戶重覆購買，對網購建立信心。

HKTVMall 會持續推出不同形式的宣傳及優惠，激發香港網購市場的潛力。



## \$99 Bundle Set & Unlimited Extra 10% Off Discount Acquiring New Customers & Unleashing The Potential of eCommerce Market

In order to attract customers from different segments and further expand customer base, HKTVMall launched an exclusive promotion for public housing tenants - From now until 31 December 2021, customers can enjoy 2 types of "\$99 Bundle Set" offer and extra 10% off shopping discount with unlimited times. New offer can let more new and existing customers know that HKTVMall is an online shopping mall with extremely diverse choice of products and strengthen brand awareness of HKTVMall. At the same time, we wish to enhance customers' shopping frequency and loyalty, as well as acquiring more new customers.

Selected customer

Each delivery address is restricted to purchase one set only

\$99 Bundle Set

Coupon Code  
WW123456

or

\$99 bundle set coupon code valid till 15 August, 2021.  
Bundle set are available while stock lasts. Each delivery address is restricted to purchase one set only.  
Exclusive coupon code for selected estate only. Each order will be only delivered to selected estate, not applicable to other pick up options such as O2O shop, self pick up and parcel locker. 此優惠券僅適用於指定屋苑，不可用於其他取貨方式。  
此優惠券只適用於指定屋苑，不可用於其他取貨方式。Under the law of Hong Kong, intoxicating liquor must not be sold or supplied to a minor in the course of business. In the case of any dispute, the decision of HKTVMall shall be final and binding.

The exclusive offer covers more than 250 public housing estates in Hong Kong. From now until 15 August, new and existing customers can purchase one Bundle Set at a special price of \$99 on HKTVMall online platform. Products include different kinds of daily necessities and food, and only one Bundle Set can be purchased for

each user account and each delivery address.

Year-round unlimited use  
Coupon code:  
**ZZ123456**

Selected customer!  
Over 10,000 supermarket products!  
Extra **10% OFF**

**Lion & Globe**  
Corn Oil  
(900ml x 3)  
\$89.9  
Discounted price **\$75.6**

**Amoy**  
Wolfberries & Pork Shaomai  
(120g x 6)  
\$15.9/pack  
Discounted price **\$7.5/pack**

Extra 10% off coupon code valid till 31 Dec 2021. The usage of coupon code is unlimited. Exclusive coupon code for selected estates only. Each order will be only delivered to selected address, not applicable to other pick up options such as O2O shop, self pick up and parcel locker. The display in the checkout page (shopping cart) shall prevail. In the case of any dispute, the decision of HKTVMall shall be final and binding.

In addition, from now until 31 December, HKTVMall offers unlimited 10% off shopping discount for public housing tenants. Customers who purchase over 10,000 selected supermarket products can enjoy 10% off by entering the exclusive discount code during checkout for unlimited times, attracting customers to purchase repeatedly and build confidence in online shopping.

HKTVMall will continue to launch innovative promotions and campaigns to unleash the potential of online shopping market in Hong Kong.

**HKTVMall**  
Became The First Collaborative Ads  
E-commerce Platform of Facebook Hong Kong

**HKTVMall** awarded  
Google Premier Partner Awards 2019  
**Shopping Excellence**  
Hong Kong / Taiwan Region

**HKTVMall.com**  
慳錢·慳力·慳時間  
售賣超過 500,000+件來自本地及全球的貨品

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商品價格以 [hktvmall.com](http://hktvmall.com) 為準

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