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## 超過 40,000 件電子產品選擇 加強產品推廣及推高銷售額

電子產品一直深受顧客歡迎，在 2020 年，電子電器產品類別佔HKTVmall全年銷售額約12.3%，排名第三。為了方便顧客快捷地找到心儀的產品，HKTVmall已更新產品分類，並正式推出電子產品專區「大腦場」，提供超過40,000款電子產品選擇，包括多間知名的品牌旗艦店：Samsung、logitech、LG、Bose、Razer等，同時我們為各式人氣熱賣產品提供清晰的分類，配合不同的推廣優惠，顧客只須安坐家中就可以輕鬆選購，再由 HKTVmall 專業派送團隊將產品直接送到府上！



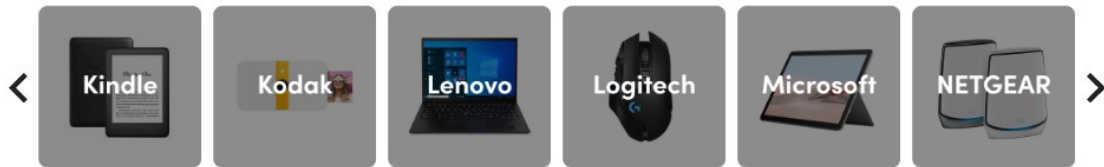
為慶祝「大腦場」正式登場，HKTVmall不但提供多款電子產品包括手機、電腦、智能手錶及電競產品的震撼購物優惠，品牌旗艦店SanDisk更推出全店9折優惠，勢掀起搶購熱潮，推高銷售額！另外，HKTVmall於8月31日至9月27日將會舉辦「電子節」大型推廣計劃，每日會推出不同類型的精彩優惠，期望增加商場人流，同時為商戶增加曝光機會，讓顧客加深對品牌及其產品的認識，進一步刺激消費意欲。

### 熱門分類



查看全部熱門分類

### 推薦品牌



HKTVMall 會繼續引進更多優質商戶及人氣熱賣產品，並會利用各種媒體進行多元化的宣傳，進一步擴闊顧客群，吸引不同階層的消費者到 HKTVMall 購物。

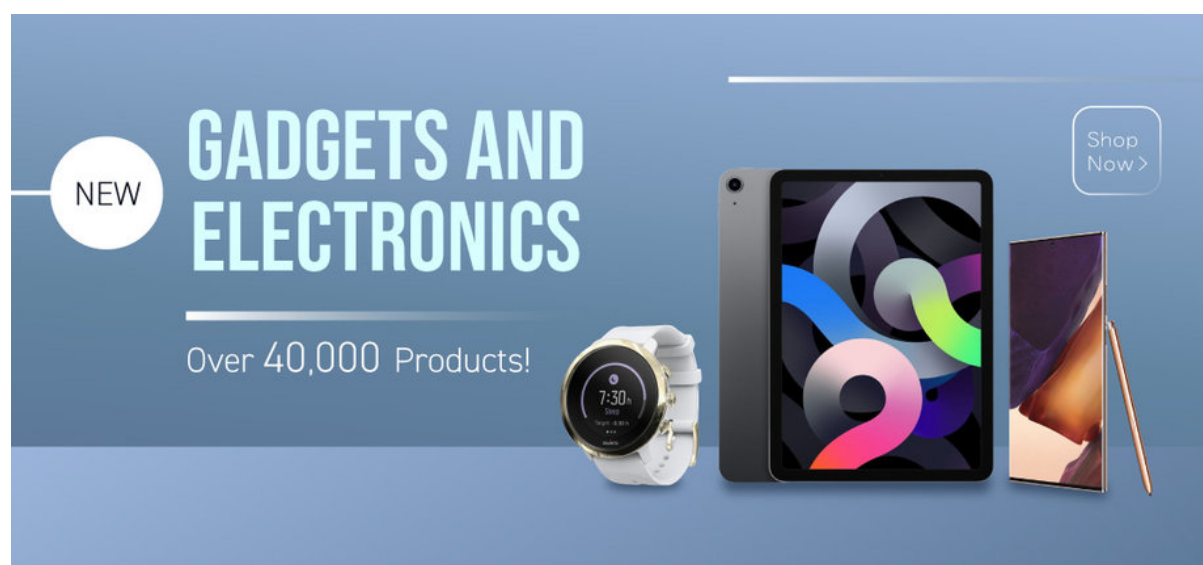
HKTVMall 成為 Facebook  
香港區首個「協作廣告」電子商貿平台



HKTVMall 榮獲  
Google 2019 菁英合作夥伴  
購物廣告卓越獎  
香港和台灣賽區

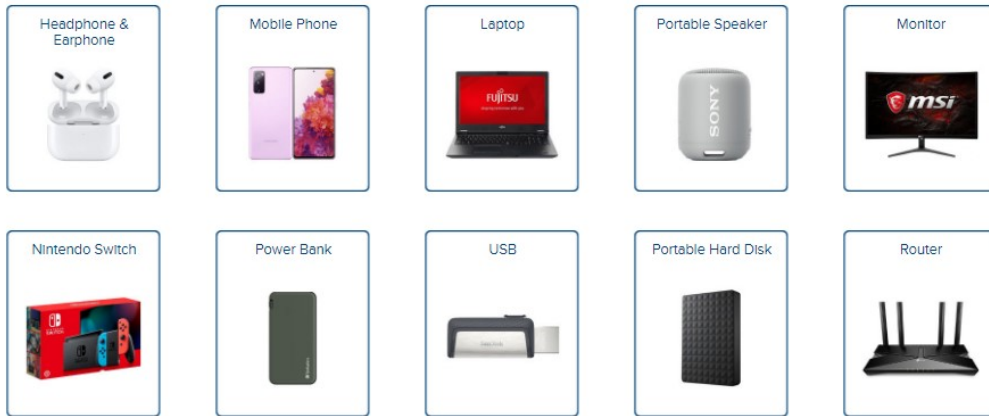
Provide Over 40,000 Electronics Product Choices  
Enhancing Product Promotion & Boosting Sales

Digital and Electronics products are always popular among customers, which ranked the 3rd and accounted for 12.3% of HKTVmall's Gross Merchandise Value (GMV) in 2020. In order to provide easy browsing and purchasing experience to customers, we have revamped the product category and officially launched a new “Gadgets & Electronics” shopping zone, offering more than 40,000 electronics product choices included flagship stores of well-known brands: Samsung, logitech, LG, Bose, Razer, etc. At the same time, we set up different hot categories for best-selling items, so that customers can shop for their favorite products with special discounts at home, and enjoy the delivery service provided by HKTVmall's professional courier team.



To celebrate the official launch of “Gadgets & Electronics” zone, HKTVmall not only provides stunning shopping discounts on a variety of electronics products including mobile phones, computers, smart watches and e-sports products. The flagship store of SanDisk has also offered 10% off store-wide discount, which is definitely to set off a buying boom and boost sales! In addition, HKTVmall will launch a mega promotion “Gadgets Fair” from 31 August to 27 September with various surprising discounts. We hope to increase the traffic of the mall and getting more exposure for merchants, as well as strengthening brand awareness and further stimulating customers' purchase surge.

## Hot Categories



[View all Hot Categories](#) ▾

## Recommended Brands



HKTVMall will continue to introduce more quality merchants and hotpick items, and diversify our promotions on various media to attract customers from all walks of life.

**HKTVMall**  
 Became The First Collaborative Ads  
 E-commerce Platform of Facebook Hong Kong

**HKTVMall** awarded  
 Google Premier Partner Awards 2019  
**Shopping Excellence**  
 Hong Kong / Taiwan Region

**HKTVMall.com**  
 慳錢·慳力·慳時間  
 售賣超過 500,000+ 件來自本地及全球的貨品

關注我們



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Android



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電話 Tel: 3145 6888

商品價格以 [hktvmall.com](http://hktvmall.com) 為準

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