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逾100間餐廳到會服務選擇 助吸納不同客戶群及帶動營業額增長

集團正積極發展獨特而可持續的數碼生態圈，致力將消費者生活上的各方面數碼化，滿足生活不同的需要。乘聖誕及新年臨近，提供各式生活百貨及外賣直送服務的「HKTVMall極速送」最新推出「外賣到會」服務，有超過100間餐廳加盟，提供中、西、日、韓、泰等國家特色到會美食，顧客可透過HKTVMall應用程式內的「HKTVMall極速送」提早預訂，方便大家與親朋好友歡度佳節。新功能可讓顧客感受到數碼化帶來的便利舒適，同時讓我們進一步擴闊客戶群，有助帶動訂單及營業額增長。

The banner features a green background with a Christmas tree on the left. The text '聖誕 PARTY 攻略' is written on the tree. To the right, there are three circular callouts with discount details: '輸入 PARTY50 買滿\$800 減\$50', '輸入 PARTY80 買滿\$1,300 減\$80', and '買滿\$3,000 即免運費'. The top right corner has the 'HKTVMall express 極速送' logo. A '提早預訂 >' link is at the bottom right. Small text at the bottom states: '優惠期至2022年1月2日。優惠碼只適用於購買HKTVMall極速送單一到會購物訂單(不包括運費)。外賣到會只接受提前預訂(最少提早3天)。優惠受條款及細則約束。'

「HKTVMall極速送」的「外賣到會」服務送餐範圍覆蓋全港，而訂單運費會根據送貨地址與餐廳距離及貨物總額計算。除了一般以電單車送餐，我們更提供另一項嶄新服務——超過\$800以上的訂單會以輕型貨車運送，務求將顧客訂購的到會，以最佳狀態準時送到客人府上。於即日起至2022年1月2日的推廣期內，「外賣到會」訂單滿\$800或\$1,300，結帳時輸入指定優惠碼即可減\$50或\$80；訂單滿\$3000即可享免運費。我們期望能刺激顧客消費意欲，增加顧客與HKTVMall的互動和連繫，將顧客由線下帶到線上。請[按此](#)了解更多「HKTVMall極速送」服務。

HKTVMall會繼續了解不同類型顧客的購物需要，以開放及創新的思維，推出不同的新功能及優惠，務求令顧客享受不一樣的網購樂趣！



免費

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為Q4購物旺季作好準備

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HKTVMall
YouGov 2021年
香港品牌推薦度排行榜

第2名

資料來源：
YouGov BrandIndex

Party Food Catering Choices from Over 100 Restaurants Acquiring Different Customer Segments & Driving Sales

We are committing to building a unique and sustainable digital ecosystem to digitalize consumer lives and fulfil different daily needs. With the approaching of Christmas and New Year, "HKTVexpress", which provides various grocery and lifestyle products and meal delivery services, has recently launched "Party Food Catering" delivery service, partnering with more than 100 restaurants to provide various party food catering choices with Chinese, Western, Japanese, Korean, Thai style, etc. Customers can place pre-order through "HKTVexpress" in HKTVMall app to enjoy a fruitful festival with families and friends. The new feature can bring more convenience to customers brought by digitalization, as well as broaden our customer base and contribute to the growth of orders and sales turnover.



HKTV express 極速送

CHRISTMAS PARTY GUIDE

Food Delivery! Party Food Catering Coupon Code

Enter **PARTY50**
Order upon \$800
Get \$50 off

Enter **PARTY80**
Order upon \$1,300
Get \$80 off

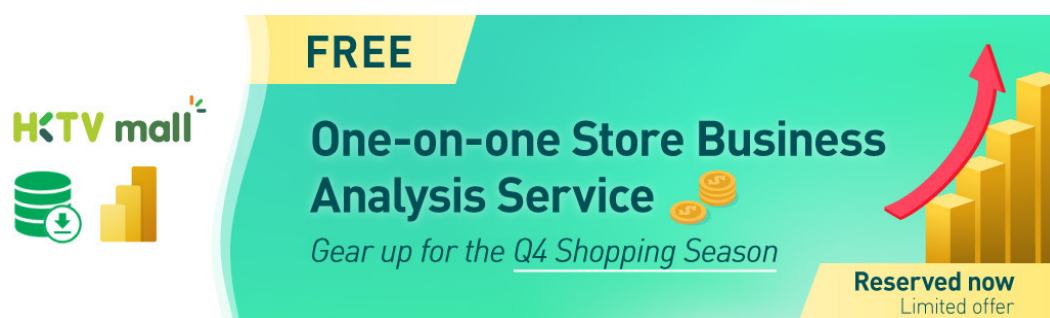
Order upon \$3,000
FREE delivery

SHOP NOW >

Valid till 2 Jan 2022. Coupon code is only applicable to HKTVexpress single party food catering order (delivery fee is not included). Party food catering delivery only accepts advance reservations (at least 3 days in advance). Terms & Conditions apply.

The delivery network covers all districts in Hong Kong for Party Food Catering in “HKTVexpress” in which the delivery fee will be calculated based on the delivery distance and the total order amount. In addition to the usual delivery by motorcycle, we also provide another new service - orders over \$800 will be delivered by light goods vehicle, so that the meals can be delivered to the customers on time in perfect condition. During the promotion period from now until 2 January, 2022, customers who place pre-order with Party Food Catering upon \$800 or \$1,300, entering the specific promo code during checkout will be able to enjoy an extra \$50 or \$80 off discount, while customers will be entitled to free delivery for order upon \$3,000. We aim to stimulate and drive customer spending, increasing the interaction and connection between customers and HKTVmall, and thus bringing customers from offline to online. Please [CLICK HERE](#) for more details of “HKTVexpress”.

HKTVmall will explore different customer needs with open and creative attitudes and will continue to launch new features and promotions, bringing seamless and unique online shopping fun on HKTVmall!



HKTV mall

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Source: YouGov BrandIndex

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商品價格以 hktvmall.com 為準

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