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「HKTV極速送」增設四大電子支付方式 及擴闊配送範圍 盡享快捷便利網購體驗

為了讓顧客進一步感受到數碼化帶來的便利舒適,HKTVmall不時推出新功能,以及提升產品及服務質素,為顧客帶來更優質的購物體驗。我們最新優化「HKTV極速送」服務,包括增設四個電子支付系統,為顧客提供多元化和快捷安全的支付服務;同時重新規劃部份地區的配送範圍,及引入更多新餐廳及飲食集團加盟,以擴闊各式生活百貨及外賣直送服務選擇,有助進一步擴闊客戶群,帶動訂單及營業額增長。



由4月14日起,除了信用卡支付,客戶使用HKTVmall應用程式內的「HKTV極速送」服務,可選擇四個新增的電子支付系統:八達通卡、AlipayHK、PayMe及WeChat Pay HK, 既可配合政府發放新一輪電子消費券,吸納更多購買力,亦能為顧客帶來更快捷方便的付款體驗。

另外,我們不斷優化「HKTV極速送」服務,包括重新規劃部份地區的配送範圍,現時以九龍區為試點,把部份地區的配送範圍由2公里擴闊至2.5公里,甚至更遠,為顧客提供更多生活百貨及外賣直送服務選擇,商戶能接觸更多潛在及現有顧客,增加顧客與HKTVmall 的互動和連繫;亦有更多新餐廳及飲食集團加盟「HKTV極速送」,提供更多特色美食選擇及餐飲優惠,以滿足不同顧客的需要。



HKTVmall會繼續了解不同類型顧客的購物需要,以開放及創新的思維,推出不同的新功能及優惠,務求令顧客享受不一樣的網購樂趣!



"HKTVexpress" Adds 4 New Electronic Payment Methods & Expands Delivery Service Enhancing Convenience from Online Shopping

To bring more convenience to customers brought by digitalization, HKTVmall has been launching various new functions, and continuously enhancing the quality of products and services to offer a better shopping experience to customers. We have recently enhanced our "HKTVexpress" service, including adding 4 electronic payment systems to provide customers with diversified, agile and secure payment

services; rezoning the delivery network in selected districts, and introducing more new restaurants and catering groups to provide various grocery and lifestyle products and meal delivery services. We believe that these measures can help to broaden our customer base and contribute to the growth of orders and sales turnover.



Starting from 14 April, in addition to credit card payment, customers can settle the payment of the "HKTVexpress" delivery order in the HKTVmall app with 4 new electronic payment systems: Octopus Card, AlipayHK, PayMe and WeChat Pay HK which can not only grasp the spending wave brought by the new round of Consumption Voucher initiative from the government, but also bring customers with a faster and convenient payment experience.

In parallel to this, we continue to enhance the service of "HKTVexpress" by rezoning the delivery network in selected districts. Currently, some areas in the Kowloon district are used as the pilot to expand the delivery service from 2 kilometres to 2.5 kilometres or even further, offering customers various grocery and lifestyle product choices and meal delivery services. It can help our merchants to reach potential and existing customers from different segments, as well as increase the interaction and connection between customers and HKTVmall. Besides, more new restaurants and catering groups have joined "HKTVexpress", providing various meal choices and dining discounts to satisfy the needs of different customer segments.





HKTVmall will explore different customer needs with open and creative attitudes and will continue to launch new features and promotions, bringing seamless and unique online shopping fun on HKTVmall!



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香港電視購物網絡有限公司 Hong Kong TV Shopping Network Company Limited

將軍澳工業村駿昌街1號 香港電視多媒體及電子商貿中心 HKTV Multimedia and Ecommerce Centre No.1, Chun Cheong Street, Tseung Kwan O Industrial Estate Tseung Kwan O