



Wet Market Express Launches Ice Pack Recycling Service

HKTVMall's Wet Market Express has officially introduced an ice pack recycling service to recover the insulated ice packs used during deliveries. Customers simply need to clean the ice packs and return them to the logistics team upon receipt, or bring them to designated O2O stores for recycling. The packs will then be disinfected and reused in a closed loop.

HKTVMall has always placed strong emphasis on sustainability. This ice pack recycling initiative further demonstrates our commitment to "reduce waste and reuse," while encouraging customers to develop recycling habits and join us in practising a greener lifestyle.